COMMITTEE DESCRIPTION

RESET FORM

COMMITTEE NAME:	Outreach and Marketing		
ACADEMIC YEAR	2019-2020	YEAR FORMED	2013
ADVISEMENT TO	President's Office/PIO		

MEETING SCHEDULE	M	W	T	TH	F	TIME	9:00 am
	☐	✔	☐	☐	☐		

BACKGROUND	The Marketing and Outreach Committee was formed to advise the Director of Community Relations and Communication
PURPOSE	The purpose of the Marketing and Outreach Committee is to discuss marketing and advertising strategies to build enrollment, student participation on campus, and work with each department to meet their marketing and outreach goals
TYPICAL ACTIONS/DECISIONS	Work as a team to discuss potential marketing strategies, discuss new advertising ideas, and create a Marketing and Outreach plan

COMMITTEE COMPOSITION		NUMBER OF MEMBERS	
GROUP	Classified	NUMBER	4
GROUP	Faculty	NUMBER	3
GROUP	M/S/C	NUMBER	5
GROUP	Select	NUMBER	Select
GROUP	Select	NUMBER	Select

COMMITTEE CHAIR NAME:	Janelle Meyers Bird
TERM LENGTHS OF COMMITTEE MEMBERS	2 years
MEMBERS CHOSEN/APPOINTED BY	Constituent groups
EXPERIENCE REQUIREMENT FOR MEMBERSHIP	No.

ACADEMIC YEAR MEMBERSHIP

NAME	CONSTITUENT GROUP	TERM EXP.
Nicholas Petti	Faculty	2021
Steve Hixenbaugh	Faculty	2020
Greg Hicks	Faculty	2021
Ulises Velasco	M/S/C	2021
David Bushway	Classified	2020
Minerva Flores	M/S/C	2021
Tony Novelli	Classified	2021
Eileen Cichocki	M/S/C	2021
Janelle Meyers Bird	M/S/C	2020
Chantell Martinez	Classified	2021
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