

PROGRAM OF STUDY

Business-Retail Management Certificate of Achievement

Effective: Fall2017

The Business--Retail Management Certificate Program is a comprehensive program designed to prepare current and future retail employees and managers for the challenges in a competitive retail environment. This program is specifically designed for current and future retail professionals seeking both business education and career advancement. The curriculum covered in this program is aligned with recommendations made by the Western Association of Food Chains(WAFC). Students completing this 8-course Retail Management Certificate Program will be eligible for WAFC Retail Industry Management certification.

Career Opportunities in BUSINESS

Retail Business Founder / Owner; Retail Business Manager

Required Courses

BUS 106	Retail Management	3
BUS 134	Human Relations in Business	3
BUS 135	Human Resource Management	3
BUS 136	Introduction to Management	3
BUS 151	Introduction to Marketing	3
BUS 200	Financial Accounting	4
CSC 201	Computers and Computer Applications	3
BUS 170	Business Communication Skills for Managers	3

Total Units**25**

CC Approval Date: 10/14/2016

PID 296