



Architectural and Planning Services

Student Housing Opportunities

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California Community Colleges with Student Housing

- Cerro Coso College, Mammoth Campus
- Santa Barbara City College
- College of the Redwoods
- College of the Siskious
- Feather River College
- Reedley College
- Sierra College
- Columbia College
- Lassen College
- Taft College



Reasons to Develop a Student Housing Program

- Student Housing Programs can have a very positive impact on Student Success and Student Experience, especially the first year experience.
- Campus Housing greatly reduces transition stress for distant students.
- On campus cohort living is shown to greatly improve student success.
- Incredible opportunity to help attract foreign students as housing is often the biggest obstacle they encounter.
- Increasing foreign student enrollment is financially positive as well as aiding with many diversity objectives, especially for a somewhat remote college.
- With limited local housing options, campus housing can help with recruiting and enrollment goals by eliminating this initial barrier.
- Opportunity to incorporate options for faculty and staff
- Improves sustainable practices of transit reduction



Impact of Student Housing on Recruitment

- When it comes to attracting freshmen, the residence hall plays a significant role in a student's decision.
- The Association for Physical Plant Administrator's (APPA) Center for Facilities Research surveyed college students across the U.S. to measure the impact of facilities on the recruitment and retention of students. Residential facilities ranked second in importance during pre-enrollment visits, second only to facilities related to specific majors.
- Regarding the recruitment of international students, on campus housing is even more critical to their choice of college than domestic students.



Student Housing Options to Consider

- Basic living quarters with no other amenities – basically an apartment
- Educational and experiential programming via Residence Life Coordinators, Resident Assistants, etc.
- Faculty in Residence programs with cohort floors
- Faculty and staff housing options
- Dining programs, kitchens, or a combination of both
- Community rooms, game rooms, computer rooms, etc.
- On site security and/or live in staff
- International Student component
- Summer camps and conferencing opportunities
- Cleaning and on-going facility maintenance



Location, Operations, Design and Construction

- Location: on campus or off campus?
- Operations: MLCCD, the Foundation, or a third party?
- Design of Housing Facilities:
 - Larger offers more to the students and is much more financially viable due to economies of scale opportunities
 - Design with flexibility and scalability in mind
 - Must determine operational options before design can be complete
- Construction of Housing Facilities:
 - MLCCD, the Foundation, or a third party (P3)?
 - lease-build-lease
 - Design-build
 - Design-bid-build
 - Design-bid-build-lease



Operational Aspects to be Vetted Before Moving Forward

- Financial viability relative to construction, and then operations downstream
- Importance of a feasibility study to determine market demand, types of amenities that make sense, depth of housing program desired, cost of construction and then cost of operations.
- Importance of a complete pro-forma financial projections to ensure the housing program will not become a financial drain on the college and that the program chosen can be self sustaining
- Understanding the operational impact on College maintenance and operations staff. Operating student housing requires response times higher than typically expected given that this is where people live. Additionally, 24/7 emergencies can and do happen and must be responded to.



MLCCD Student Housing Considerations

Thank you!

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