

ASSOCIATE IN ARTS IN COMMUNICATION STUDIES FOR TRANSFER

Communication Studies is a broad-based discipline that covers the exchange of messages from interpersonal to mass communication and their impact on the individual and society. Courses in this major focus on understanding the communication process and developing the skills to communicate effectively. The Associate in Arts in Communication Studies for Transfer is designed to prepare students for a seamless transfer into the CSU system to complete a baccalaureate degree in Communication Studies or similar major. Priority admission with junior status to the CSU system will be granted. Students completing this degree are exempt from Mendocino College Institutional Requirements.

Required Courses - Major:		Units
COM 202	Argumentation and Debate	3
COM 203	Introduction to Public Speaking	3
COM 210	Interpersonal Communication	3
Plus 6 additional units selected from the following:		
COM 200	Mass Media and Society	3
COM 201	Writing for the Mass Media	3
COM 211	Intercultural Communication	3
COM 250	Introduction to Communication Studies	3
Plus 3 additional units selected from the following or any course not used above: Units		
ANT 201	Cultural Anthropology	3
PSY 205	Introductory Psychology	3
SOC 200	Introduction to Sociology	3
Total Major Units		18
Total Degree Units		60

Program Level Student Learning Outcomes:

1. Critically analyze information and arguments, both to evaluate messages and to create effective oral or written communication.
2. Select and research an appropriate topic, develop a thesis, and logically organize the supporting material into a well-crafted presentation.
3. Employ appropriate verbal and nonverbal delivery skills and visual aids in presenting a message to an audience in a confident manner.

Career Opportunities in COMMUNICATION STUDIES

Completing the baccalaureate degree or graduate level work can lead to a variety of opportunities. Students completing a degree in Communication Studies are prepared for an entry level position in mass media (radio, music, TV, film, advertising, gaming, publishing, journalism), community relations, communications consulting, public relations, lobbying, speech writing, public affairs or similar professions.

Associate Degree for Transfer requirements pursuant to SB 1440:

- 60 semester or 90 quarter CSU-transferable units.
- the California State University-General Education-Breadth pattern (CSU GE-Breadth); OR the Intersegmental General Education Transfer Curriculum (IGETC) pattern.
- a minimum of 18 semester or 27 quarter units in the major or area of emphasis as determined by the community college district.
- obtainment of a minimum grade point average (GPA) of 2.0.
- earn a grade of C or better in all courses required for the major or area of emphasis.