COMMITTEE DESCRIPTION

COMMITTEE NAME:	OUTREACH AND MARKETING		
CHAIR NAME:	Jessica Silva	**ACADEMIC YEAR:**	2017-2018
YEAR FORMED:	2013		
MEETING SCHEDULE:	TUESDAY	9:30AM	10:30AM
ADVISEMENT TO:	President's Office/PIO		
BACKGROUND:	The Marketing & Outreach Committee was formed to advise the Director of Community		
PURPOSE:	The purpose of the Marketing/Outreach committee is to discuss marketing and advertising strategies to build enrollment, student participation on campus, and work with each department		
TYPICAL ACTIONS/DECISIONS:	Work as a team to discuss potential marketing strategies, discuss new advertising ideas, and create a Marketing and Outreach plan within the		

COMMITTEE COMPOSITION:		**NUMBER OF MEMBERS:**	
GROUP:	FULL-TIME FACULTY	**NUMBER:**	3
GROUP:	CLASSIFIED	**NUMBER:**	2
GROUP:	ADMINISTRATION	**NUMBER:**	2
GROUP:	MANAGEMENT	**NUMBER:**	2
GROUP:	ADMINISTRATION	**NUMBER:**	SELECT

CHAIR:	Jessica Silva
TERM LENGTHS OF COMMITTEE MEMBERS:	2 Years
MEMBERS CHOSEN/APPOINTED BY:	Constituent Groups
EXPERIENCE REQUIREMENT FOR MEMBERSHIP:	

ACADEMIC YEAR MEMBERSHIP:

NAME	CONSTITUENT GROUP	TERM EXP.
Nicholas Petti	FULL-TIME FACULTY	2019
Steve Hixenbaugh	FULL-TIME FACULTY	2018
Lidia Sanchez	FULL-TIME FACULTY	2019
Ulises Velasco	ADMINISTRATION	2019
David Bushway	CLASSIFIED	2018
Minerva Flores	MANAGEMENT	2019
Tony Novelli	CLASSIFIED	2019
Arturo Reyes	ADMINISTRATION	2020
Jessica Silva	MANAGEMENT	2020
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SUBMIT VIA EMAIL