

BUSINESS MANAGEMENT ASSOCIATE OF SCIENCE

Business Management prepares students for positions of responsibility or advancement in organizations including retail, manufacturing, and service businesses, and non-profit and governmental agencies. This major offers students the opportunity to acquire or upgrade skills in the areas of personnel management, marketing, sales, finance, accounting, information management, and entrepreneurship. These skills will assist students in the pursuit of managerial careers and successful performance in these positions.

Required Courses – Major

Course Number	Course Name	Units
BUS 50	Mathematical Applications in Business	3
BUS 136	Introduction to Management	3
BUS 200	Financial Accounting	4
BUS 230	Introduction to Business	3
CSC 104	Computers and Computer Applications	3

Plus 6 additional units selected from the following

Course Number	Course Name	Units
BUS 107	Customer Service	3
BUS 132	Entrepreneurial Management	3
BUS 134	Human Relations in Business	3
BUS 135	Human Resource Management	3
BUS 150	Entrepreneurial Marketing	3
BUS 151	Introduction to Marketing	3
BUS 170	Business Communication Skills for Managers	3
BUS 201	Managerial Accounting	4
BUS 212	The Legal Environment of Business	3
CSC 164	Electronic Spreadsheets	3
WEE 196	Work Experience Education	1 – 8

Total Major Units **22**

Total Degree Units **60**

Program Level Student Learning Outcomes:

1. Demonstrate a broad exposure of general education topics that complement the Business Management major requirements.
2. Communicate clear understanding of the complex nature of business in a diverse economy and financial system.
3. Demonstrate critical thinking and decision-making skills in the business environment.