

## **Enrollment Management Team Agenda**

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**July 16, 2003  
2:00 – 3:00 pm**

1. Welcome and introductions
2. Overview
3. Draft of committee description
4. Budget issues
5. Enrollment declines
6. Organized approach to “enrollment management”
  - Recruiting
  - Retaining
  - Limiting
7. Brainstorming
  - Scheduling
    - ✓ Late starts
    - ✓ Weekend
    - ✓ Short term
  - Programs
    - ✓ Spanish language
    - ✓ Vocational
    - ✓ Athletic
    - ✓ CAP Academy
    - ✓ High school exit exam gap – HS dropouts
    - ✓ Casinos
    - ✓ Fitness Center
    - ✓ Internal professional development
    - ✓ Head Start employees
  - Marketing
    - ✓ Subcommittee
    - ✓ Processing inquiries
  - Strategies
    - ✓ Items required on each syllabus – transferability, etc
    - ✓ Retention ideas
8. Meeting schedule for fall
9. Other items
10. Adjourn