

Analysis and Discussion
of the
Spring 2011 Student Survey

Office of Institutional Research

Mendocino College

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Executive Summary

Through the cooperation of faculty, the student survey conducted in Spring 2011 yielded a total of 761 responses, providing a sample with a statistical margin of error of less than 5% at a 99% confidence interval. This indicates that the sample of participants is highly reflective of the student body as a whole. Key findings from the survey results include:

- Over 42.3% of respondents are here with the purpose of obtaining an AA degree and transferring to a four-year school. The school mentioned most often was Sonoma State University which, historically, is our major “receiving” institution. Another 30.6% of respondents indicated their goal was to transfer without getting an AA/AS degree.
- The majority of respondents have broadband internet access in their home and nearly 80% of respondents indicated that they owned one or more computers or had access to one in their home. Virtually all respondents own a cell phone. Slightly over 75% of respondents are on Facebook.
- 75.3% of respondents indicated they would recommend Mendocino College to their family, friends or coworkers without reservation; another 20% would recommend specific courses or programs.
- Written comments praised the high quality of faculty and staff; the small classes which allow for interaction; and the convenience and affordability of Mendocino College.

Introduction

A survey of enrolled students was conducted at Mendocino College in Spring 2011. The survey was administered both on-line and on-ground. An on-line version of the survey was created and posted to a website. Students in on-line classes were invited to participate through notifications sent to their instructors.

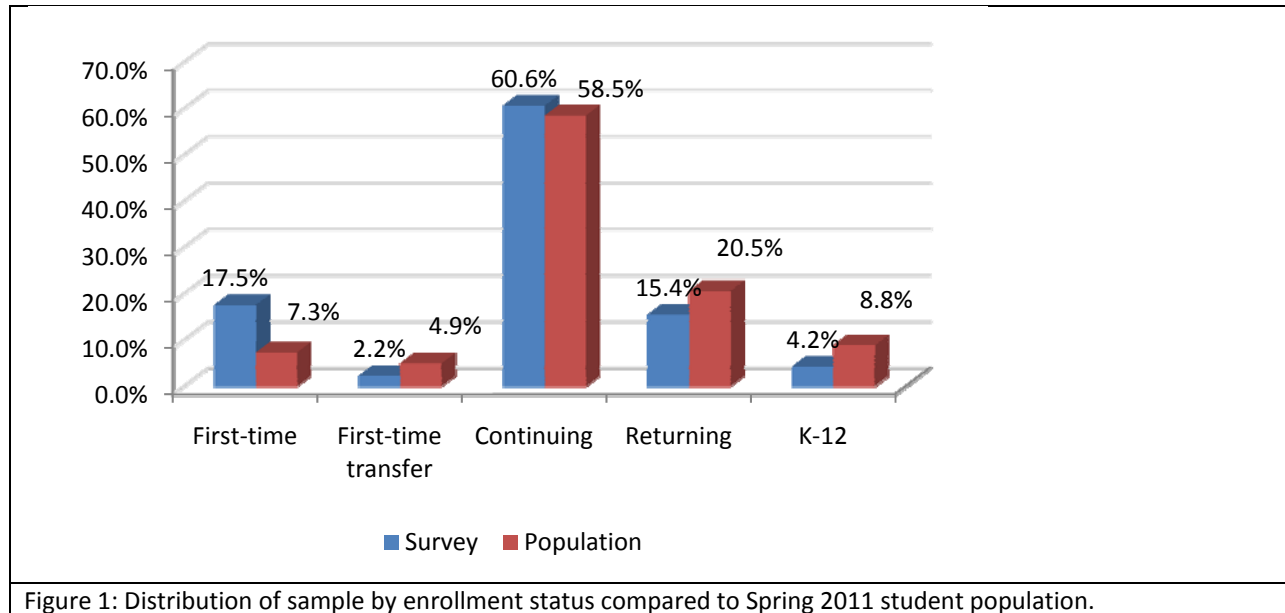
The on-ground version was administered in English classrooms by faculty. Packets consisting of an introductory letter and a supply of paper survey instruments were assembled and delivered to English instructors via campus mail. Follow-up emails from Institutional Research and from the Dean of Instruction were directed to both full-time and part-time instructors soliciting their cooperation in taking 10-15 minutes to administer the survey and return via campus mail. Since there was a print over-run of survey instruments, instructors in Business and the Social Sciences were also asked to participate in the administration of the survey.

As survey instruments were returned to Institutional Research, responses were entered into an on-line data system.

Overall, 761 valid survey instruments were collected and entered into a database. Based upon a student population of 4,620 for Spring 2011 census day, there is a statistical margin of error of less than 5% at a 99% confidence level for survey responses. In other words, we can accept the responses from this sample as representative of the student body as a whole.

Who Participated in the Survey

Of the 761 students who participated, most of them (460 of 761) were continuing students. 133 students were first-time students, 117 were returning students, 17 were first-time transfer students and 32 were concurrently enrolled K-12 students. As shown in Figure 1, the survey population approximated the overall student population fairly well. The survey slightly oversamples first-time students (17.5% for the sample v. 7.3% for the population) and continuing students (60.6% for the sample v. 58.5% for the population). Conversely, the survey slightly under samples first-time transfer students (2.2% in sample v. 4.9% in population) and returning students (15.4% in sample v. 20.5% in population). Given that the sample was randomly selected without consideration for this characteristic, the survey remains fairly representative in nature. In terms of Full-time and Part-time status, 62% of respondents self-identified as Full-time students and 37.7% self-identified as Part-time students (the remainder were non-credit only students). This is virtually the total opposite of the student population in Spring 2011 but there is no reason to suspect that the number of units would necessarily impact respondents' attitudes.



Why Do Students Attend Mendocino College?

Most respondents (42.3%) indicated that they were attending Mendocino College with the goal of completing an Associate degree and transferring to a four-year school. Another 30.6% of respondents indicated that they were taking courses in preparation for transfer without completing a degree. Only 12.2% said completing an Associate degree was their goal and 4.9% indicated completion of a Certificate program as their goal.

This pattern is most evident among the continuing students who responded to the survey. Among that group, 47.2% of respondents indicated that they were attending MC with the goal of earning an Associate degree and transferring, compared to 34.6% of first-time students. 32.4% of continuing students indicated their goal was transfer prior to completing a degree compared to only 24.8% of first-time students.

In fact, first-time students were fairly diverse in the reasons they gave for attending Mendocino College, as shown in Figure 2. While the largest proportions of respondents indicated that transfer with or without an Associate degree was their reason for attending Mendocino College, another 28% indicated that their goal was completion of a certificate program (9%) or completion of an Associate degree (19%). Only 12% of respondents indicated that they were attending Mendocino College for skills improvement or personal knowledge.

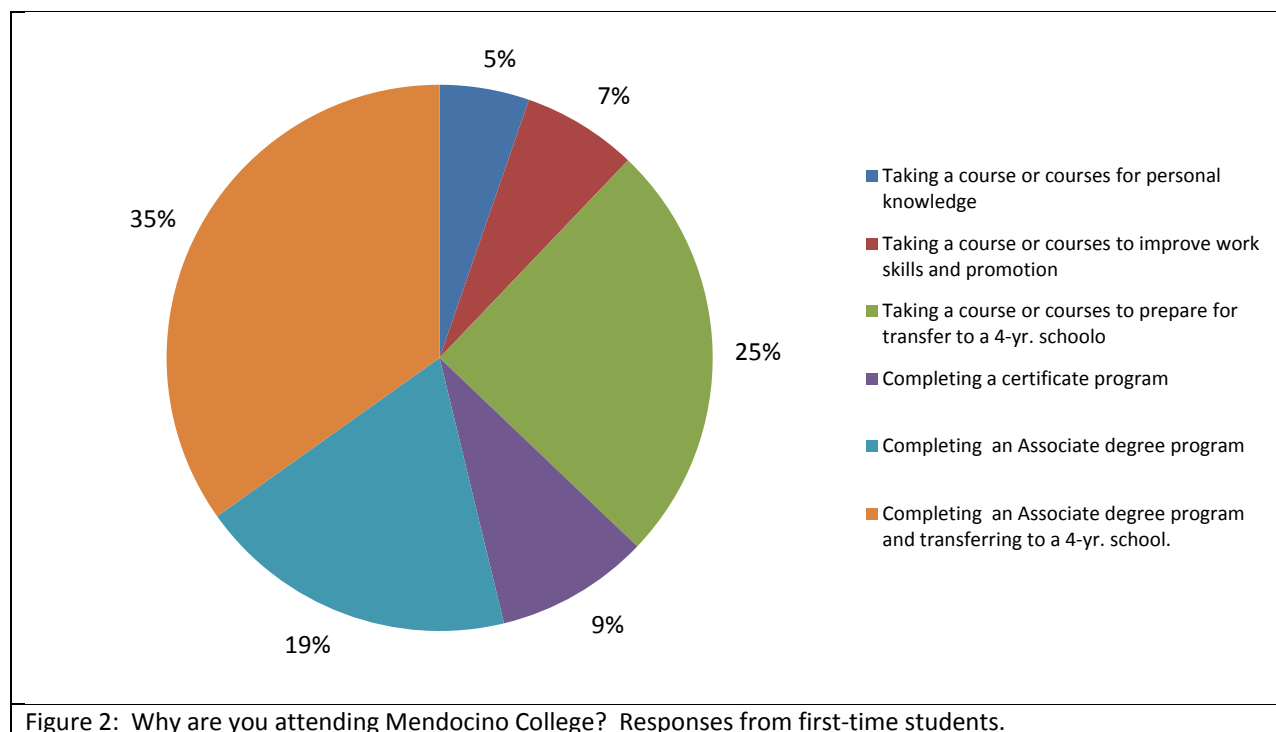


Figure 2: Why are you attending Mendocino College? Responses from first-time students.

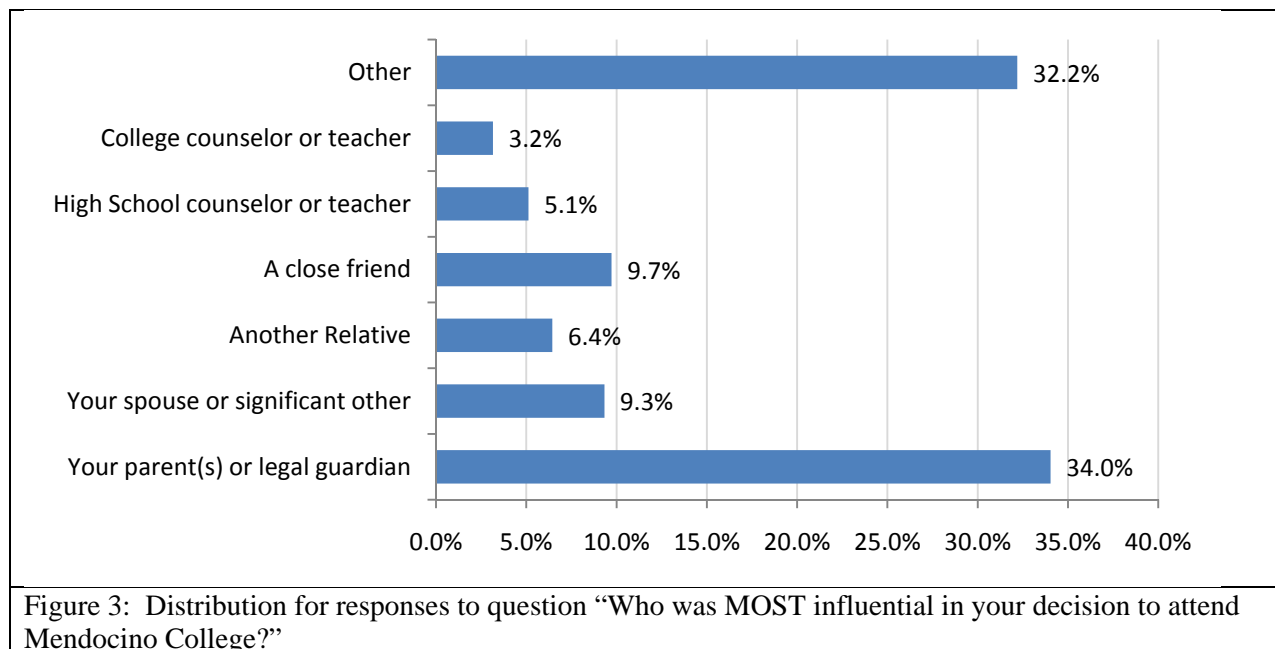
Transfer Destination

The school most named as a transfer destination by those respondents indicating transfer as part of their goal was Sonoma State University, by 18.3% of respondents. No other named institution garnered more than 6.7% of respondents (Sacramento State). This preference for Sonoma State University is born out, historically, by data from the California Postsecondary Education Commission (CPEC). Over the past 20 years, Sonoma State has been the receiver school of choice among public universities in California for transfers from Mendocino College. In the most recent data, 2009-10, 21.7% of transfers from Mendocino College were made to Sonoma State University.

Overall, the largest proportion of responses, though, 18.9%, was for “Other” schools. Among the other schools, fully 10% were “Undecided.” Otherwise, the list is a fairly broad list of in-state private colleges and universities as well as out-of-state public universities.

Who Influenced Students’ Decisions to Attend Mendocino College?

While students may express personal reasons for attending Mendocino College in terms of their goals, it is also informative to find out who they felt influenced them in making their decision to attend Mendocino College instead of another college or university or simply trying the job market. The survey asked students this question, providing a laundry list of possible choices as well as an “other.” The results were quite interesting, as shown in Figure 3.



34.0% of all respondents indicate that their parents were most influential in their decision to attend Mendocino College. The second highest proportion of respondents, 32.2%, indicated someone other than those listed as the major influence. While some of the “Other” persons reflected the influence of sports coaches or counselors or probation officers, about 4% of those responding “Other” indicated that they were going to school for the sake of their children. The largest group of the “Other” respondents, 73.63%, indicated that the decision was solely their own and that no one influenced them.

This self-directedness was evident across all groups of respondents. While it was strongest among returning students (42.7% of returning respondents), the smallest proportion was a healthy 30.7% of respondents who were continuing students. The role of the parent or guardian was very strong among continuing students, as well, with 37.2% of respondents indicating them as the most influential. Surprisingly, the role of the parents was least influential among first-time students, where only 24.8% of first-time student respondents indicated that their parent or guardian was the most influential person in their decision to attend Mendocino College. The role of the parent or guardian was actually strongest among respondents who self-identified as transfer students. 47.1% of those respondents indicated that their parent or guardian was the most influential person in their decision to attend Mendocino College.

Information Technology Use Among Students

In general, it can be said that Mendocino College students are very much a part of the information age. Overall, nearly every respondent indicated that they owned and used a cell phone. 60.2% of respondents stated that they owned a cell phone. An additional 30.1% indicated that they owned a “smart phone” such as an iPhone or Android phone. Finally another 8.9% indicated that they owned a Blackberry.

In terms of access, 60.8% of respondents indicated that they receive broadband internet service at their home. Another 6.2% indicated that they used a dial-up modem. Only 25% indicated that they had no internet access at their primary residence. This corresponds well with the 79.4% of respondents who indicated that they owned/used a computer.

Respondents who identified as continuing students or as transfer students were the highest proportions of students with internet access. 70.6% of transfer student respondents and 66.5% of continuing student respondents indicated that they had broad band access at their residence, compared to 53.4% of first-time student respondents and 53% of returning student respondents. Similarly, 88.2% of transfer respondents and 84.6% of continuing student respondents indicated that they owned a computer compared to 68.4% of first-time students.

Computer Ownership and Use

Among the 79.4% of respondents who owned a computer or had access to a computer in their home, most respondents (66.1%) indicated they owned or used one computer. However, a significant proportion of respondents (30.6%) indicated that they owned or used two computers and another 3.3% owned or used 3 or 4 computers.

In terms of ownership, continuing students are those most likely to own a computer. 84.6% of respondents who are continuing students indicated that they owned a computer compared to 68.4% of first-time students. However, there is very little difference between Full-time students (80.5%) and Part-time students (77.7%) in terms of computer ownership. Among respondents who are computer owners, the largest single group (45.7% of computer owners) consists of Full-time, continuing students.

Among the types of computers owned, the most prevalent computer owned by students was a laptop, as shown in Figure 4. 476 (78.8% of computer owners) indicated that they owned a laptop computer. Laptops were the primary computer for 69.7% of the respondents who owned 1 computer and were also owned by 96.2% of the respondents who indicated that they owned 2 computers. Another 5.6% of respondents indicated that they owned a notebook computer (small format laptop). Notebook computers were clearly secondary or tertiary computers for students. They were owned by only 2.3% of respondents who owned one computer. Notebooks were more prevalent among students who owned two computers (9.2%) or 3 or more computers (29.4%).

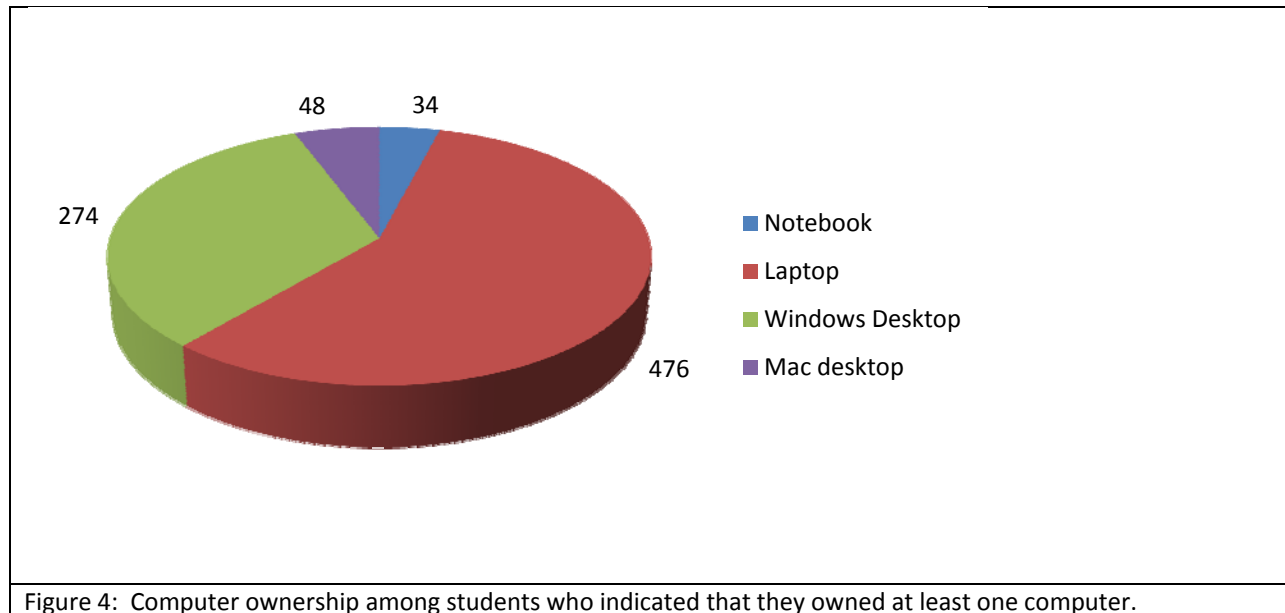


Figure 4: Computer ownership among students who indicated that they owned at least one computer.

Slightly more than 53% of computer owners owned desktops, with 45.4% of respondents owning a Windows desktop and only 7.9% owning a Mac desktop. Among students who owned 1 computer, 24.6% owned a Windows desktop and only 3.5% owned a Mac desktop.

Among other information technology devices owned or use by students, the tablet or e-reader has not yet made much of an in-road. 4.2% of respondents indicated that they owned an iPad and another 4.7% indicated that they owned either a Kindle (3.8%) or other e-book reader (0.9%). 46% stated that they owned an iPod and another 14.1% indicated that they owned another type of mp3 player. Although iPods are ubiquitous among computer owners, Kindles and other eBook readers are prevalent only among the more “techie” respondents, those who already own multiple computers.

The IT Profile

When looking at the “IT profile” of respondents (what combination of information devices do they own), there are 166 different profiles for the 761 respondents. About 50% of respondents fall within one of nine profiles shown in Table 1. Two common threads pervade these profiles. First, all members own either a cell phone or a “smart” phone. Second, the predominant computer owned is a laptop (5 of 9 profiles).

IT Profile	N of Respondents	% of Respondents
Cell Phone, iPod, Laptop	82	10.77%
Cell Phone Only	65	8.54%
Cell Phone, Laptop	60	7.88%
Cell Phone, iPod, Laptop, Windows Desktop Computer	34	4.47%
Smart Phone, iPod, Laptop	31	4.07%
Cell Phone, Windows Desktop Computer	31	4.07%
Smart Phone Only	25	3.29%
Smart Phone, Laptop	23	3.02%
Cell Phone, Laptop	23	3.02%

Table 1: Major IT Profiles of respondents. Profile represents the combination of information devices owned based upon survey responses.

When broken down by enrollment status, respondents fall into two general profile patterns. First-time students and returning students have patterns which resemble each other. In fact, there is a correlation of 0.83 between the distributions of patterns among these two groups of respondents. The main profile for both first-time students and returning students is “Cell phone only”. Among first-time students, that profile was identified by 15.8% of first-time student respondents and was the largest single profile; among returning students, this profile was reported by 9.4% of respondents, also the largest profile group. For both groups, the next largest profile was “Cell phone, laptop”. This profile accounted for 11.3% of first-time student respondents and 9.4% of returning student respondents.

The other pair of groups that were very similar in their profiles consisted of continuing student respondents and transfer student respondents. While similar, they were not as alike as the first-time respondents and the returning student respondents. The correlation between pattern distributions for continuing student respondents (the largest group of respondents) and transfer student respondents was only 0.63. However, the two groups share the same profile, “Cell phone, iPod, Laptop” as the principal profile. This profile represented 13% of continuing student respondents and 23.5% of transfer student respondents. The profile “Cell phone, laptop” was also second most popular in these two groups with 7.4% of continuing students and 12.75% of transfer student respondents belonging in this profile.

Social Networking Among Students

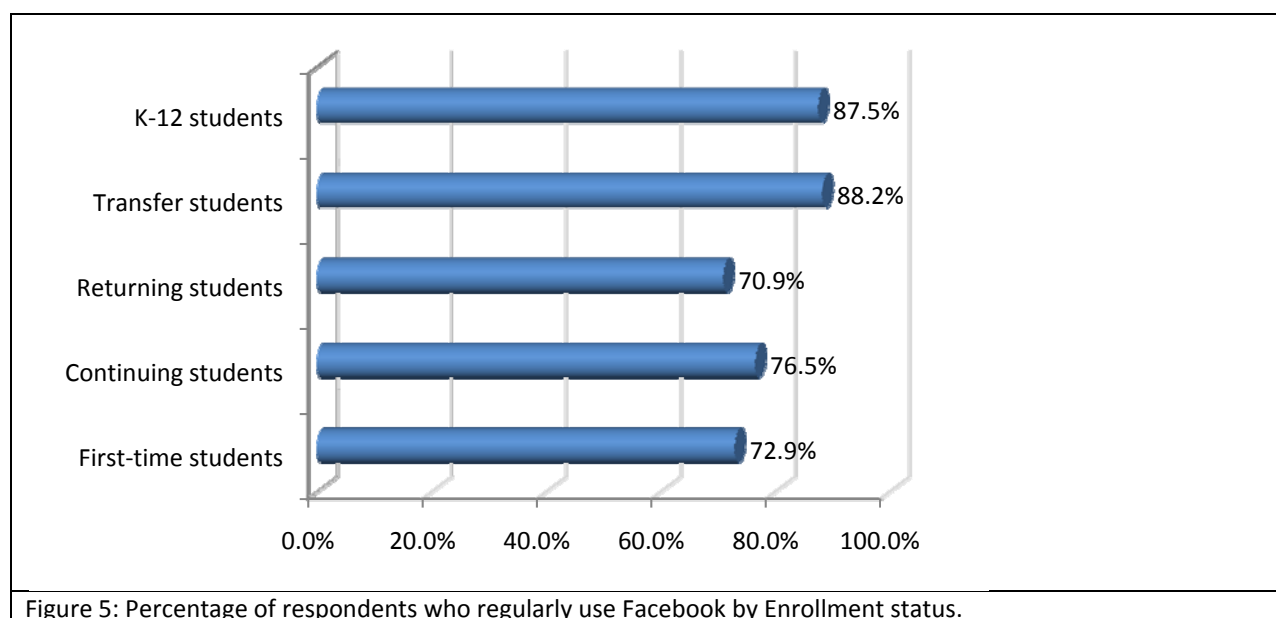
Based upon responses to the survey questions, students at Mendocino College are heavily engaged in social networking. Far and away, Facebook, with 75.8% of respondents indicating they regularly use it, is the most popular social network among our students. This is up from only 17.0% of respondents in the Fall 2008 student survey on the same question. As shown in Table 2, only one other social network, MySpace, even has a double-digit percentage, 18.8% of

respondents, down from 45.2% of respondents in the Fall 2008 survey. Instant Messaging, as well, barely breaks through the double digit barrier.

Social Network	% of respondents who indicate they regularly use it.
Facebook	75.8%
MySpace	18.8%
Instant Messaging (Any service)	11.4%
Twitter	7.9%
Yelp	2.1%
Flickr	1.7%
LinkedIn	0.8%
Foursquare	0.5%
Other	2.6%

Table 2: Percent of respondents who indicated that they regularly used or subscribed to a social networking site.

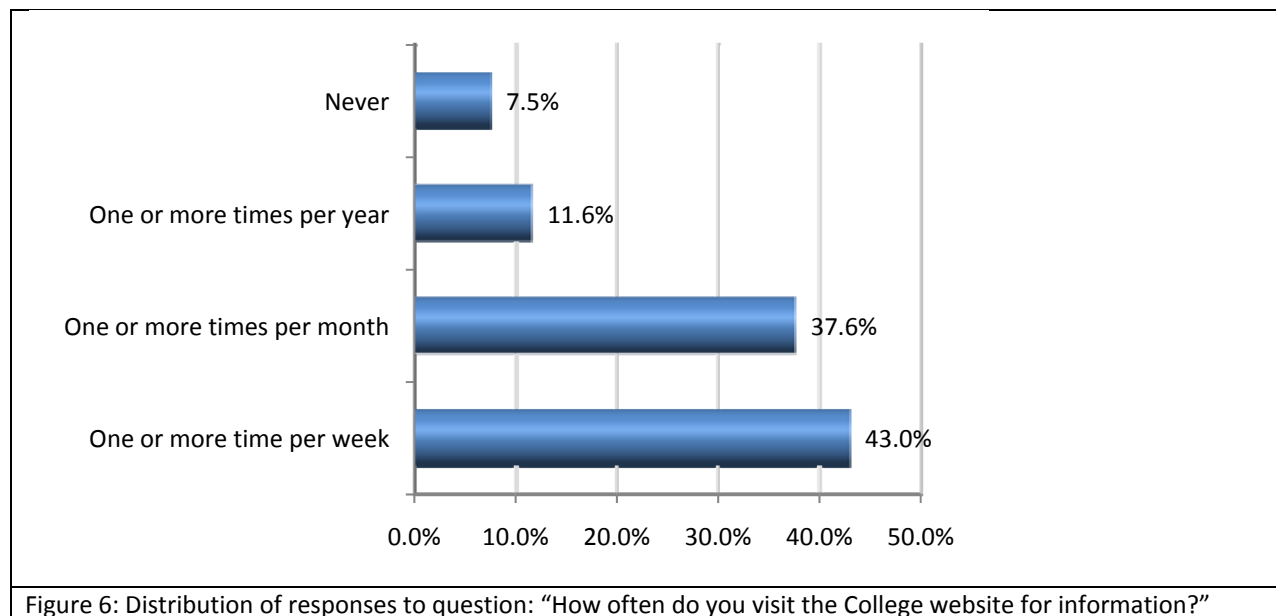
The popularity of Facebook among respondents is pervasive, as shown in Figure 5.



The lowest group of Facebook users consists of returning student respondents, with 70.9% of all respondents answering in the affirmative. By comparison, 87.5% of K-12 respondents and 88.2% of transfer students are Facebook users. Additionally, Facebook users tend to stay exclusively on Facebook. Among the 577 respondents who said they were on Facebook, only 21.3% were also on MySpace; other social networks barely registered among those respondents.

Visiting the College Website

Finally, the survey asked students about their use of the Mendocino College web site (www.mendocino.edu). Overall, students are using the website fairly regularly, reflecting the implementation of WebAdviser. As shown in Figure 6, the largest group of respondents, 43.0%, indicate that they visit the college website one or more times per week. Only 7.5% of respondents indicated that they “never” visited the College website.



The overall distribution is fairly consistent when broken down by enrollment status of the respondent. Generally, 40% of each group of respondents indicated that they visited the web site one or more times per week and between 75% and 90% of respondents in each group visited at least monthly. The only exception was respondents who were K-12 students, where only about 10% of respondents indicated that they visited the college web site one or more times per week.

Student Satisfaction

As part of the survey, participants were asked to rate their satisfaction on fourteen items related to the college experience. Participants were asked to rate their satisfaction on a modified Likert scale of four choices ranging from “Very Satisfied” to “Very Dissatisfied”. A fifth choice, “No Opinion” was also made available.

Overall, respondents are generally satisfied with all aspects of their experience at Mendocino College as shown in Table 3.

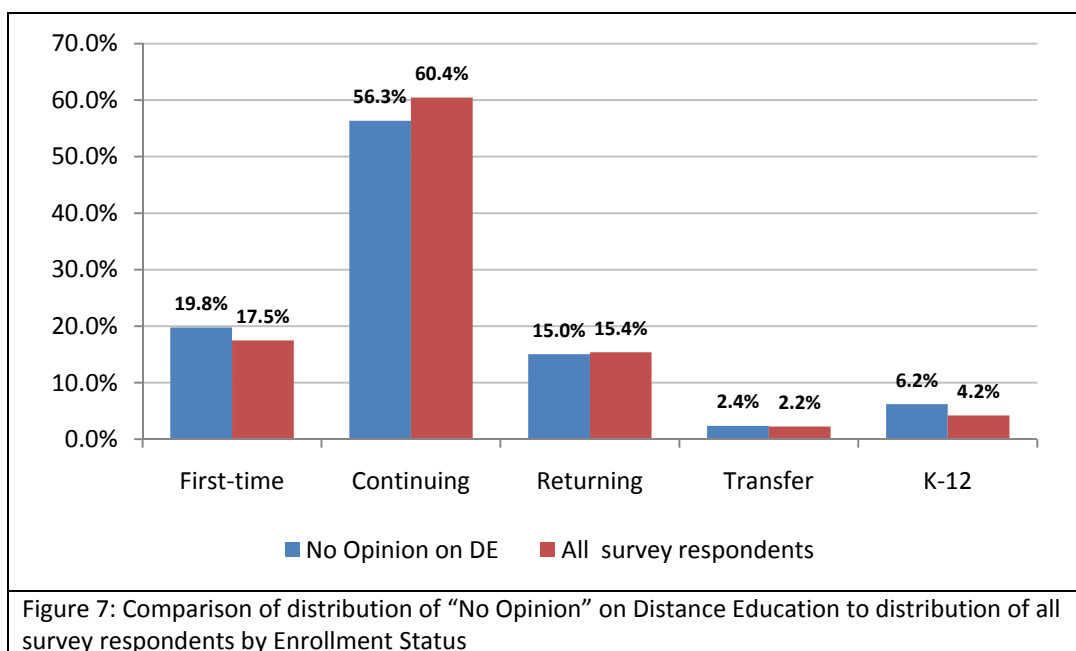
Item	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	No Opinion
Availability of Instructors to meet with students	32.2%	56.2%	2.2%	0.7%	8.7%
Campus where classes are offered	24.3%	60.6%	9.6%	1.8%	3.7%
Classroom facilities	20.5%	66.6%	8.0%	1.1%	3.9%
Library facilities	21.9%	51.6%	11.0%	3.0%	12.3%
Availability of computer labs	25.8%	49.8%	6.6%	0.7%	17.2%
Quality of Instruction	34.7%	56.4%	3.5%	0.5%	4.9%
Times that classes are offered	24.2%	56.0%	12.6%	2.0%	5.3%
Availability of on-line classes	8.8%	34.0%	8.3%	3.8%	45.0%
ASMC	6.8%	31.9%	3.4%	0.1%	57.7%
Availability of student clubs & organizations	8.1%	35.2%	8.3%	3.2%	45.2%
Other extracurricular activities	9.6%	34.6%	8.8%	2.6%	44.2%
Bookstore	19.3%	54.3%	11.2%	3.9%	11.3%
Eagle's Nest	24.2%	44.7%	4.9%	1.8%	24.5%
Counseling and Advising	27.7%	47.4%	6.2%	2.4%	16.3%

Table 3: Distribution of student responses on “satisfaction” items on Spring 2010 Student Survey.

Generally, levels of satisfaction are highest on items related to instruction. Close to 90% of respondents are either “Very Satisfied” or “Satisfied” on the first three items dealing with instructor availability, campus and classroom facilities. The items with the lowest levels of satisfaction deal with the availability of on-line courses and extramural items (ASMC, clubs & organizations and activities). However, this does not imply high levels of dissatisfaction. Rather, it reflects extremely high levels of “No Opinion” responses, indicating either lack of knowledge on the part of the respondent or apathy toward extracurricular activities. Over 57% of respondents had “No opinion” about ASMC. In fact, there are fairly strong correlations on student responses to these three items. Responses on the ASMC item had a correlation of $r = .615$ ($p < .01$) with responses on the “availability of clubs” item. Responses on “availability of clubs” had an even stronger correlation with “extracurricular activities”: $r = .738$ ($p < .01$). This indicates a broad general lack of knowledge among respondents or that extracurricular activities are not important enough to register with Mendocino College students.

When broken down by enrollment status of respondent, large proportions of first-time student respondents (65.4%) and transfer student respondents (64.7%) held “No opinion” on ASMC, as did large proportions of both continuing students (55.2%) and returning students (53.0%). On the other two items where there were large percentages of “No opinion” responses (clubs and extracurricular activities) a much greater percentage of “No Opinion” responses are clustered among the first-time Students, transfer students and K-12 students. Generally, about 40% of continuing students hold “No opinion” on these items and Transfer student respondents a slightly higher percentage.

The interesting response set was the reaction to “Availability of on-line courses” where 45% of respondents offered “No opinion.” This is particularly interesting given the explosive growth in on-line course enrollments sustained by Mendocino College over the last five years. Looking at the distribution of “No opinion” responses, they are not concentrated in any particular group of respondents. Rather, the distribution approximates the distribution of all respondents and the differences fall within the margin of error as shown in Figure 7.



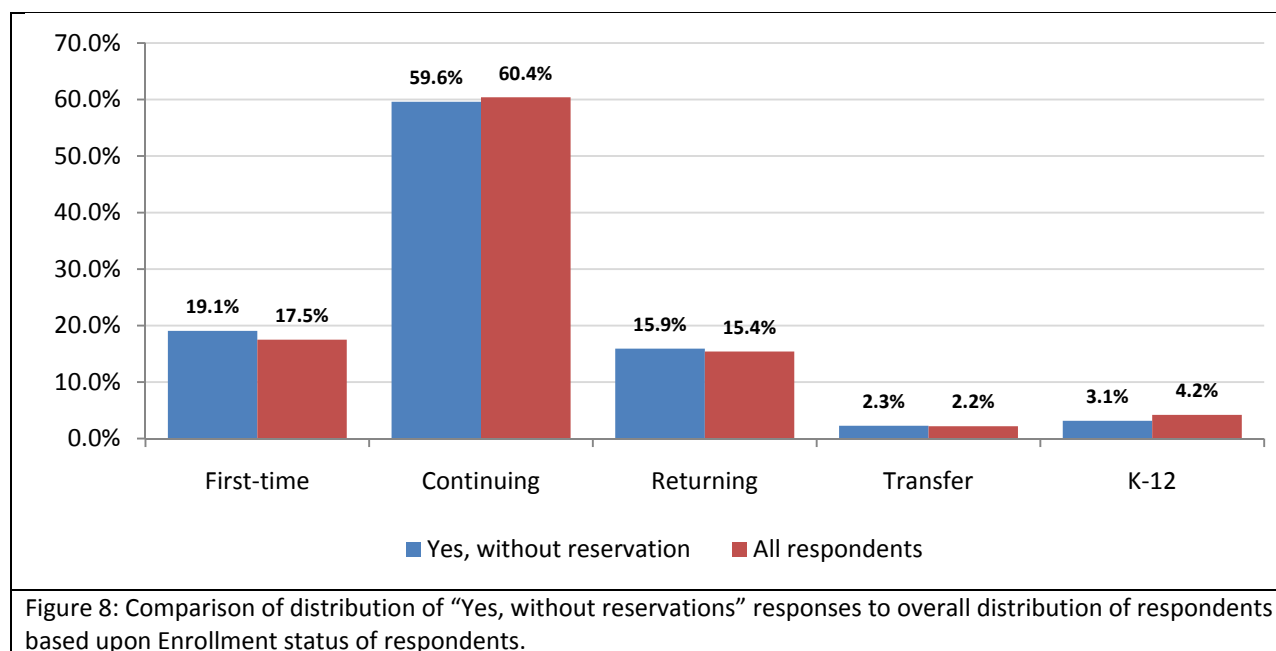
Overall Satisfaction

As a gauge of overall satisfaction with Mendocino College, participants were asked to respond to the question:

Would you recommend Mendocino College to a friend, family member or coworker?

___ Yes, without reservation ___ Yes, but only for a specific course or program ___ No

Overwhelmingly, the responses received were positive. 75.3% of respondents answered “Yes, without reservation;” 20.5% answered “Yes, but only for a specific course or program;” and only 3.0% of respondents answered “No”. And, as shown in Figure 8, the distribution of “Yes, without reservation” responses virtually matches the distribution of all respondents by Enrollment status. This indicates that the high satisfaction level is widespread through the student body.



What is interesting is that no single item seems to be the source of this satisfaction. In prior surveys, there was a strong correlation between overall satisfaction (“Yes, I would recommend”) and items related to instructor availability and interpersonal relationships. However, on this survey, no single satisfaction item has a meaningful correlation with responses on the “Would you recommend...” question. Statistically, there is no difference on the distribution of responses on this question depending upon whether the respondent was a Full-time or Part-time student or the reason they gave for attending Mendocino College.

Responses to ASMC Questions

As part of this year's survey, the ASMC developed and contributed five questions of particular importance to planning and student activities. The questions sought to find out about student desires for the new Student Center (including dedicated areas in the Lake Center and the Willits Center); what events students attended; how did students find out about events on campus and how would they PREFER to be contacted.

Question 11 presented respondents with a list of pre-selected activities/areas for inclusion in the new Student Center. An "other" choice was provided to give respondents the opportunity to add activities/areas to their "wish list". The results of these preferences is shown in Table

Activity/Area	Selected	% of Respondents
Open use computers	501	65.8%
Group study area	398	52.3%
Informal study areas	318	41.8%
TV room	210	27.6%
Video game area	152	20.0%
Air Hockey	171	22.5%
Ping Pong Tables	180	23.7%
Pool tables	250	32.9%
Card tables	139	18.3%
Club meeting rooms	142	18.7%
Other	77	10.1%

Table 4: Raw distribution of responses to question 11.

In terms of "Other" items, respondents covered a wide variety of potential items ranging from a pub to a wood floor for break dancing. However, the only item which registered more than 1 or 2 responses was the need for some sort of dedicated "quiet" area (n = 6).

Since many respondents checked multiple activities, the responses were weighted in order to find the ones which were deemed most important to respondents. Weighting was done based upon the number of items checked out of a total of 10 items ("Other" was not included). If a respondent only checked "Club Meeting Room", for example, that response was weighted more than if the respondents had checked multiple items from the list. This reflects the idea that when a respondent checked only one item, that item was extremely important to them. The results of the weighted responses are shown in Table 5.

Activity/Area	Sum of Weighted Responses	Rank
Open use computers	797.7	1
Group study areas	620.5	2
Informal study areas	488.1	3
Pool tables	364.6	4
TV room	298.4	5
Ping Pong tables	251.4	6
Air hockey	235	7
Video game area	208.3	8
Club meeting rooms	203.3	9
Card tables	188.4	10

Table 5: Weighted responses to question 11

The three items which are clearly at the top of respondents needs are “Open use computers,” “Group study areas” and “Informal study areas”. It is remarkable that “Open use computers” should be the leading item given the high percentage of computer ownership among respondents. Two-thirds of respondents who owned a computer indicated that need for open use computers. There is a distinct drop off from those three items to the first “recreational” item, “Pool tables”, which was ranked 4th. It should be kept in mind that this also reflects the input of students at Lake and Willits where the College will also be building new facilities.

One of the challenges of a commuter campus is engaging students in on-campus events. This is born out in the responses provided to question 12. Table 6 summarizes responses to activities. The most frequently selected category however was “None” with more than 50% of responses.

Campus Activity	Responses	% of respondents
Concert	80	7.9%
Dance presentation	77	10.1%
Library reading	40	5.3%
Men’s sporting event	126	16.6%
Theatre	136	17.9%
Women’s sporting event	66	8.7%
Other	15	2.0%

Table 6: Distribution of responses to campus events (question 12)

Only two types of events, “Men’s sporting events” and “Theatre” were attended by more than 100 respondents. In terms of “Other” events, the activity that garnered the most mention was the ASMC BBQ, which had taken place about a week prior to survey administration. Of the respondents who indicated that they had attended an event recently, 61.7% had attended one event; 25.0% had attended two events; and, 9.9% had attended three events. 3.3% indicated that they had attended 4 or more events.

On three of the items, concert, dance presentation and theatre, there was virtually no difference between Full-time students and Part-time students in the distribution of attendance. However, there was a significant difference on the other three items, “Library reading,” “Men’s sporting events” and “Women’s sporting events”. On those items, Full-time students were more than twice as likely to have attended an event as a Part-time student.

Overall, 56.4% of respondents indicated that they had not attended any of the events listed including anything in the “Other” category. Of the 429 respondents who had not attended any campus event, the largest group consisted of full-time continuing students (157 of 429).

How Students Hear About Events

Two questions asked participants about campus communications. Question 13 provided a list of communications methods and asked respondents which one of them was how they normally heard about events on campus. The follow-up question, 14, asked participants to select the “best” method for communicating with them from an alternate list of communications methods.

Unfortunately, on question 13 and question 14, many respondents had difficulty selecting a single “best” response and a considerable number checked more than one response. These were not discarded; instead, these were coded as “multiple responses”. As shown in Table 7, 147 respondents (19.3%) checked multiple responses.

Communication Method	Number of responses	Percent of Total responses
On-campus posters	162	21.3%
College web site	69	9.1%
In-class announcements	83	10.9%
Word-of-mouth	225	29.6%
Multiple	147	19.3%

Table 7: How students normally hear about on-campus events.

From these responses, it is apparent that students tend to rely upon two traditional sources of information regarding campus events. The first, traditional “Word-of-mouth,” hearing about an event from a friend or acquaintance, was the predominant form of communication for 29.6% of respondents. In fact, “Word of mouth” was the predominant form of communication for both Full-time and Part-time students and for all categories of enrollment status. If the more formal “In-class announcements” is lumped with “Word of Mouth” a total of 40.5% of respondents rely upon oral knowledge of campus events. Only 9.1% indicated that the college website was their normal source for campus events. In fact, more than double the number of respondents relied upon “On-campus posters” than relied upon the College website as a source of information.

Question 14 followed up by asking students which of five methods (including other) would be the best or preferred method for communication. Again, 18.4% of respondents checked multiple items in response to this question. Table 8 illustrates students preferred methods for communication:

Communication method	Number of respondents	% of total
On-campus posters	132	17.3%
College website	81	10.6%
e-mail	221	29.0%
Social networking	105	13.8%
No response	68	8.9%
Multiple responses	140	18.4%

Table 8: respondents’ “BEST” method for contact regarding campus events.

Overall, the single “best” choice identified by respondents was “e-mail”, selected by 29.0% of respondents. “E-mail” predominated across all categories of students based upon enrollment status and for both Full-time and Part-time students. “On-campus posters” remained preferred by 17.3% of respondents followed by 13.8% of respondents who preferred social networking sites. The College website was selected by only 10.6% of respondents.

Table 9 crosstabulates the responses to questions 13 and 14 to see how students compare their current method with a preferred method of communication.

Best way for ASMC to get information out	How you normally hear of events						Total
	No response	On-campus posters	College web site	In-class announcements	Word of mouth	Other	
No response	13	15	4	6	16	14	68
On-campus posters	5	52	3	22	36	14	132
College website	5	9	20	11	27	9	81
e-mail	20	46	24	29	65	37	221
Social networking	11	22	10	6	44	12	105
Other	16	18	8	9	37	66	154
Total	70	162	69	83	225	152	761

Table 9: Crosstabulation of Question 13 and question 14 regarding communications.

This crosstabulation shows some interesting characteristics. Of the 225 respondents who initially indicated “Word of mouth” as their preferred means of communication, nearly half of them selected a response based upon the premise of interpersonal communication. 65 (28.9%) selected “e-mail” on question 14 and another 44 (19.6%) selected “Social networking” sites. Both of these choices reflect a strong comfort zone defined by interpersonal communications.

Conversely, of the 162 respondents who relied upon “on-campus posters” in question 13, less than one-third (52) stayed with that choice as the “best” method of communication. Instead, 46 respondents (28.3%) selected “e-mail” and another 22 (13.5%) select “Social networking” sites as their preferred means of communication.

Both of these response patterns reflect the fact that Mendocino College students are firmly in the information age. Nearly every respondent indicated that they owned a cell phone or smart phone and nearly 80% indicated that they owned a computer or had access to a computer in this home.

Potential Other Activities

Finally, ASMC submitted a list of activities not currently offered on campus and asked students their likelihood for participation in these activities, should they be started. Table 10 provides a summary of student responses.

Activity	I would definitely participate	I would consider participating	I would not consider participating	I would definitely not participate
Intramural team sports	21.2%	39.0%	16.7%	21.8%
Intramural individual sports	13.8%	32.7%	27.2%	25.0%
College Film night	14.7%	46.1%	22.1%	15.4%
Live performance/concert	22.1%	44.0%	19.4%	12.9%
Charity fund-raisers	15.4%	54.0%	17.2%	12.0%
Contests	14.3%	43.5%	23.1%	16.6%
College Newspaper/Newsletter	11.4%	31.8%	31.4%	17.7%
Other	1.6%	2.5%	1.1%	3.2%

Table 10: Likelihood of participating in an activity (Note: balance are no response)

Very few students listed any other activity and those named were idiosyncratic responses, ranging from activities such as Comedy shows and Debate club to Sewing and Paintball teams.

Among the named activities, three items appear to have sufficient support to be successful. First among these items is “Charity fund-raisers,” where 54.0% of respondents are likely to participate and another 15.4% definitely participating. Second, 46.1% indicated they were likely to participate in a “College Film night” with another 14.7% as definite participants. Finally, “Live performances and concerts” were also a strong draw.

Written Comments

Finally question 17, “In your experience so far, what is the BEST thing about attending Mendocino College?,” provided respondents with a chance to discuss whatever else was on their minds. All written comments are listed in Appendix II.

In general, comments are extremely positive and focus upon one of six themes:

- Faculty and staff. Faculty and staff are perceived to be caring individuals, genuinely concerned with student progress and student success. It was the rare comment about faculty that was actually negative. Several faculty members were singled out by students as being exceptional.
- Size. Commentators particularly noted the scale of Mendocino College. The Ukiah campus was viewed as small, beautiful and easy to approach. Students particularly remarked about the small size of classes which allowed considerable faculty-student interaction.
- Proximity. Students are quite pleased with the fact that they can accumulate considerable general education credits at Mendocino College and are able to do so close to home, family and friends. Coupled with the notion of proximity was the flexibility of scheduling available to students. Students noted the ability to schedule their classes around work and family commitments. Commentators also remarked on the great experience at the Lake and Willits Centers although many felt these centers should expand offerings.
- Quality of physical plant. Numerous students cite the physical attractiveness of the Mendocino College campus they are attending. Students (with one notable exception) remarked on the availability of parking (free) and the ability to use mass transit to get to campus.
- Quality of campus atmosphere. Many students find the atmosphere of the College welcoming and congenial. They express satisfaction that they can continue local friendships while at the same time meeting new people.
- Affordability. Not only is Mendocino College seen as an affordable alternative to CSU and UC campuses, the availability of financial aid was viewed as particularly helpful.

Summary

The results of the Spring 2011 Student Survey provide insight into various aspects of the student experienced at Mendocino College. From student responses on the survey items, we can see that they are computer literate and actively engaged in social networking either through their own computer or through the ubiquitous cell phone. While parents were important in helping students decide to attend Mendocino College, many respondents were self-directed, making the decision on their own. The majority of respondents indicated that they attend Mendocino college as a way of preparing for transfer to a four year institution.

Once here, students find Mendocino College to be an engaging educational experience, particularly because of the perceived quality of the faculty. This is coupled with small class-size which allows for considerable faculty-student interaction. Students find faculty approachable and particularly interested in student success. Scheduling classes around extramural obligations and the availability of on-line learning make Mendocino College a convenient option. This educational experience is wrapped in a campus atmosphere which is physically attractive, close to home and affordable to students.

Appendix I: Item Analysis

The following is a detailed breakdown of responses to individual question in the Spring 2011 Student Survey.

(1) What is your enrollment status this semester? (Please check one)

	Frequency	Percent	Valid Percent	Cumulative Percent
Missing	2	.3	.3	.3
First-time	133	17.5	17.5	17.7
Continuing	460	60.4	60.4	78.2
Returning	117	15.4	15.4	93.6
Transfer	17	2.2	2.2	95.8
K-12	32	4.2	4.2	100.0
Total	761	100.0	100.0	

(2) This semester, are you enrolled as a:

	Frequency	Percent	Valid Percent	Cumulative Percent
Full-time student	472	62.0	62.0	62.0
Part-time student	287	37.7	37.7	99.7
Non-credit only	2	.3	.3	100.0
Total	761	100.0	100.0	

(3) Which of the following BEST describes why you are attending Mendocino College (Please check only one).

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	2	.3	.3	.3
Taking a course or courses for personal knowledge	46	6.0	6.0	6.3
Taking a course or courses to improve work skills and promotion	29	3.8	3.8	10.1
Taking a course or courses to prepare for transfer to a 4-yr. school	232	30.5	30.5	40.6
Completing a certificate program	37	4.9	4.9	45.5
Completing an Associate degree program	93	12.2	12.2	57.7
Completing an Associate degree program and transferring to a 4-yr. school.	322	42.3	42.3	100.0
Total	761	100.0	100.0	

(4) If you plan to transfer to a four-year degree program, which of the following do you plan to transfer to? (Check only one)

	Frequency	Percent	Valid Percent	Cumulative Percent
CSU Chico	33	4.3	4.3	4.3
Humboldt State	36	4.7	4.7	9.1
Sacramento State	51	6.7	6.7	15.8
San Francisco State	25	3.3	3.3	19.1
Sonoma State	139	18.3	18.3	37.3
UC Berkeley	14	1.8	1.8	39.2
UC Davis	22	2.9	2.9	42.0
UC Santa Cruz	13	1.7	1.7	43.8
Other CSU	49	6.4	6.4	50.2
Other UC	26	3.4	3.4	53.6
Other	144	18.9	18.9	72.5
I do not plan to transfer	209	27.5	27.5	100.0
Total	761	100.0	100.0	

(5) Which of the following people was the MOST INFLUENTIAL in your decision to attend Mendocino College: (Please check only one)

	Frequency	Percent	Valid Percent	Cumulative Percent
Your parent(s) of legal guardian	259	34.0	34.0	34.0
Your spouse or significant other	71	9.3	9.3	43.4
Another Relative	49	6.4	6.4	49.8
A close friend	74	9.7	9.7	59.5
High School counselor or teacher	39	5.1	5.1	64.7
College counselor or teacher	24	3.2	3.2	67.8
Other	245	32.2	32.2	100.0
Total	761	100.0	100.0	

(6) Do you have internet access at home?

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	13	1.7	1.7	1.7
Yes (cable, satellite, DNS)	463	60.8	60.8	62.5
Yes (Dial-up modem)	47	6.2	6.2	68.7
No	191	25.1	25.1	93.8
Missing	47	6.2	6.2	100.0
Total	761	100.0	100.0	

(7) Which of the following information devices do you own/use? (Check ALL that apply)

Cell phone

	Frequency	Percent	Valid Percent	Cumulative Percent
No	303	39.8	39.8	39.8
Yes	458	60.2	60.2	100.0
Total	761	100.0	100.0	

Smart Phone (e.g, iPhone, Droid)

	Frequency	Percent	Valid Percent	Cumulative Percent
No	532	69.9	69.9	69.9
Yes	229	30.1	30.1	100.0
Total	761	100.0	100.0	

Blackberry

	Frequency	Percent	Valid Percent	Cumulative Percent
No	693	91.1	91.1	91.1
Yes	68	8.9	8.9	100.0
Total	761	100.0	100.0	

IPad or other tablet

	Frequency	Percent	Valid Percent	Cumulative Percent
No	729	95.8	95.8	95.8
Yes	32	4.2	4.2	100.0
Total	761	100.0	100.0	

Kindle

	Frequency	Percent	Valid Percent	Cumulative Percent
No	732	96.2	96.2	96.2
Yes	29	3.8	3.8	100.0
Total	761	100.0	100.0	

Other eReader

	Frequency	Percent	Valid Percent	Cumulative Percent
No	754	99.1	99.1	99.1
Yes	7	.9	.9	100.0
Total	761	100.0	100.0	

iPod

	Frequency	Percent	Valid Percent	Cumulative Percent
No	411	54.0	54.0	54.0
Yes	350	46.0	46.0	100.0
Total	761	100.0	100.0	

Other mp3 Player

	Frequency	Percent	Valid Percent	Cumulative Percent
No	654	85.9	85.9	85.9
Yes	107	14.1	14.1	100.0
Total	761	100.0	100.0	

Notebook Computer

	Frequency	Percent	Valid Percent	Cumulative Percent
No	727	95.5	95.5	95.5
Yes	34	4.5	4.5	100.0
Total	761	100.0	100.0	

Laptop Computer

	Frequency	Percent	Valid Percent	Cumulative Percent
No	285	37.5	37.5	37.5
Yes	476	62.5	62.5	100.0
Total	761	100.0	100.0	

Desktop Computer (Windows)

	Frequency	Percent	Valid Percent	Cumulative Percent
No	487	64.0	64.0	64.0
Yes	274	36.0	36.0	100.0
Total	761	100.0	100.0	

Desktop Computer (Mac)

	Frequency	Percent	Valid Percent	Cumulative Percent
No	713	93.7	93.7	93.7
Yes	48	6.3	6.3	100.0
Total	761	100.0	100.0	

(8) Which of the following social network services do you regularly use/subscribe to? (Check ALL that apply)

Facebook

	Frequency	Percent	Valid Percent	Cumulative Percent
No	184	24.2	24.2	24.2
Yes	577	75.8	75.8	100.0
Total	761	100.0	100.0	

Twitter

	Frequency	Percent	Valid Percent	Cumulative Percent
No	701	92.1	92.1	92.1
Yes	60	7.9	7.9	100.0
Total	761	100.0	100.0	

MySpace

	Frequency	Percent	Valid Percent	Cumulative Percent
No	618	81.2	81.2	81.2
Yes	143	18.8	18.8	100.0
Total	761	100.0	100.0	

LinkedIn

	Frequency	Percent	Valid Percent	Cumulative Percent
No	755	99.2	99.2	99.2
Yes	6	.8	.8	100.0
Total	761	100.0	100.0	

IM (Any)

	Frequency	Percent	Valid Percent	Cumulative Percent
No	674	88.6	88.6	88.6
Yes	87	11.4	11.4	100.0
Total	761	100.0	100.0	

Yelp

	Frequency	Percent	Valid Percent	Cumulative Percent
No	745	97.9	97.9	97.9
Yes	16	2.1	2.1	100.0
Total	761	100.0	100.0	

Foursquare

	Frequency	Percent	Valid Percent	Cumulative Percent
No	757	99.5	99.5	99.5
Yes	4	.5	.5	100.0
Total	761	100.0	100.0	

Flickr

	Frequency	Percent	Valid Percent	Cumulative Percent
No	748	98.3	98.3	98.3
Yes	13	1.7	1.7	100.0
Total	761	100.0	100.0	

Other

	Frequency	Percent	Valid Percent	Cumulative Percent
No	741	97.4	97.4	97.4
Yes	20	2.6	2.6	100.0
Total	761	100.0	100.0	

(9) How often do you visit the College website (www.mendocino.edu) for information?

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	3	.4	.4	.4
One or more time per week	327	43.0	43.0	43.4
One or more times per month	286	37.6	37.6	80.9
One or more times per year	88	11.6	11.6	92.5
Never	57	7.5	7.5	100.0
Total	761	100.0	100.0	

(10) Please review the following characteristics of Mendocino College and indicate how satisfied you are with each of them.

Availability of instructors				
	Frequency	Percent	Valid Percent	Cumulative Percent
No response	6	.8	.8	.8
No Opinion	60	7.9	7.9	8.7
Very Dissatisfied	5	.7	.7	9.3
Dissatisfied	17	2.2	2.2	11.6
Satisfied	428	56.2	56.2	67.8
Very Satisfied	245	32.2	32.2	100.0
Total	761	100.0	100.0	

Campus where classes are offered				
	Frequency	Percent	Valid Percent	Cumulative Percent
No response	3	.4	.4	.4
No Opinion	25	3.3	3.3	3.7
Very Dissatisfied	14	1.8	1.8	5.5
Dissatisfied	73	9.6	9.6	15.1
Satisfied	461	60.6	60.6	75.7
Very Satisfied	185	24.3	24.3	100.0
Total	761	100.0	100.0	

Classroom facilities

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	5	.7	.7	.7
No Opinion	24	3.2	3.2	3.8
Very Dissatisfied	8	1.1	1.1	4.9
Dissatisfied	61	8.0	8.0	12.9
Satisfied	507	66.6	66.6	79.5
Very Satisfied	156	20.5	20.5	100.0
Total	761	100.0	100.0	

Library facilities

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	4	.5	.5	.5
No Opinion	90	11.8	11.8	12.4
Very Dissatisfied	23	3.0	3.0	15.4
Dissatisfied	84	11.0	11.0	26.4
Satisfied	393	51.6	51.6	78.1
Very Satisfied	167	21.9	21.9	100.0
Total	761	100.0	100.0	

Availability of computer labs

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	7	.9	.9	.9
No Opinion	124	16.3	16.3	17.2
Very Dissatisfied	5	.7	.7	17.9
Dissatisfied	50	6.6	6.6	24.4
Satisfied	379	49.8	49.8	74.2
Very Satisfied	196	25.8	25.8	100.0
Total	761	100.0	100.0	

Quality of instruction

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	5	.7	.7	.7
No Opinion	32	4.2	4.2	4.9
Very Dissatisfied	4	.5	.5	5.4
Dissatisfied	27	3.5	3.5	8.9
Satisfied	429	56.4	56.4	65.3
Very Satisfied	264	34.7	34.7	100.0
Total	761	100.0	100.0	

Times that classes are offered

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	2	.3	.3	.3
No Opinion	38	5.0	5.0	5.3
Very Dissatisfied	15	2.0	2.0	7.2
Dissatisfied	96	12.6	12.6	19.8
Satisfied	426	56.0	56.0	75.8
Very Satisfied	184	24.2	24.2	100.0
Total	761	100.0	100.0	

Availability of on-line classes

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	4	.5	.5	.5
No Opinion	339	44.5	44.5	45.1
Very Dissatisfied	29	3.8	3.8	48.9
Dissatisfied	63	8.3	8.3	57.2
Satisfied	259	34.0	34.0	91.2
Very Satisfied	67	8.8	8.8	100.0
Total	761	100.0	100.0	

ASMC

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	3	.4	.4	.4
No Opinion	436	57.3	57.3	57.7
Very Dissatisfied	1	.1	.1	57.8
Dissatisfied	26	3.4	3.4	61.2
Satisfied	243	31.9	31.9	93.2
Very Satisfied	52	6.8	6.8	100.0
Total	761	100.0	100.0	

Availability of student clubs & organizations

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	4	.5	.5	.5
No Opinion	340	44.7	44.7	45.2
Very Dissatisfied	24	3.2	3.2	48.4
Dissatisfied	63	8.3	8.3	56.6
Satisfied	268	35.2	35.2	91.9
Very Satisfied	62	8.1	8.1	100.0
Total	761	100.0	100.0	

Other extracurricular activities

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	6	.8	.8	.8
No Opinion	332	43.6	43.6	44.4
Very Dissatisfied	20	2.6	2.6	47.0
Dissatisfied	67	8.8	8.8	55.8
Satisfied	263	34.6	34.6	90.4
Very Satisfied	73	9.6	9.6	100.0
Total	761	100.0	100.0	

Bookstore

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	3	.4	.4	.4
No Opinion	83	10.9	10.9	11.3
Very Dissatisfied	30	3.9	3.9	15.2
Dissatisfied	85	11.2	11.2	26.4
Satisfied	413	54.3	54.3	80.7
Very Satisfied	147	19.3	19.3	100.0
Total	761	100.0	100.0	

Eagle's Nest

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	12	1.6	1.6	1.6
No Opinion	174	22.9	22.9	24.4
Very Dissatisfied	14	1.8	1.8	26.3
Dissatisfied	37	4.9	4.9	31.1
Satisfied	340	44.7	44.7	75.8
Very Satisfied	184	24.2	24.2	100.0
Total	761	100.0	100.0	

Counseling and Advising

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	23	3.0	3.0	3.0
No Opinion	101	13.3	13.3	16.3
Very Dissatisfied	18	2.4	2.4	18.7
Dissatisfied	47	6.2	6.2	24.8
Satisfied	361	47.4	47.4	72.3
Very Satisfied	211	27.7	27.7	100.0
Total	761	100.0	100.0	

(11) Which of the following types of activities/dedicated areas would you like to see included in the new Student Center? (Check ALL that apply)

Open use computers

	Frequency	Percent	Valid Percent	Cumulative Percent
No	260	34.2	34.2	34.2
Yes	501	65.8	65.8	100.0
Total	761	100.0	100.0	

Group study areas

	Frequency	Percent	Valid Percent	Cumulative Percent
No	363	47.7	47.7	47.7
Yes	398	52.3	52.3	100.0
Total	761	100.0	100.0	

Informal study areas

	Frequency	Percent	Valid Percent	Cumulative Percent
No	443	58.2	58.2	58.2
Yes	318	41.8	41.8	100.0
Total	761	100.0	100.0	

TV room

	Frequency	Percent	Valid Percent	Cumulative Percent
No	551	72.4	72.4	72.4
Yes	210	27.6	27.6	100.0
Total	761	100.0	100.0	

Video game area

	Frequency	Percent	Valid Percent	Cumulative Percent
No	609	80.0	80.0	80.0
Yes	152	20.0	20.0	100.0
Total	761	100.0	100.0	

Air hockey

	Frequency	Percent	Valid Percent	Cumulative Percent
No	590	77.5	77.5	77.5
Yes	171	22.5	22.5	100.0
Total	761	100.0	100.0	

Ping Pong tables

	Frequency	Percent	Valid Percent	Cumulative Percent
No	581	76.3	76.3	76.3
Yes	180	23.7	23.7	100.0
Total	761	100.0	100.0	

Pool tables

	Frequency	Percent	Valid Percent	Cumulative Percent
No	511	67.1	67.1	67.1
Yes	250	32.9	32.9	100.0
Total	761	100.0	100.0	

Card tables

	Frequency	Percent	Valid Percent	Cumulative Percent
No	622	81.7	81.7	81.7
Yes	139	18.3	18.3	100.0
Total	761	100.0	100.0	

Club meeting rooms

	Frequency	Percent	Valid Percent	Cumulative Percent
No	619	81.3	81.3	81.3
Yes	142	18.7	18.7	100.0
Total	761	100.0	100.0	

Other

	Frequency	Percent	Valid Percent	Cumulative Percent
No	684	89.9	89.9	89.9
Yes	77	10.1	10.1	100.0
Total	761	100.0	100.0	

Other areas specified				
	Frequency	Percent	Valid Percent	Cumulative Percent
	683	89.8	89.8	89.8
A campus pub; we need a beer after a long day	1	.1	.1	89.9
affordable food	1	.1	.1	90.0
arcade games	1	.1	.1	90.1
auto shop facilities available for students to use on their own vehicles	1	.1	.1	90.3
basketball court	3	.4	.4	90.7
beer pong table	1	.1	.1	90.8
better quality vending machines	1	.1	.1	90.9
Bowling Alley	1	.1	.1	91.1
cafeteria	2	.3	.3	91.3
comfy couches	1	.1	.1	91.5
couches	2	.3	.3	91.7
couches for sitting and reading or talking	1	.1	.1	91.9
dart board	2	.3	.3	92.1
educated personnel assistance	1	.1	.1	92.2
food	3	.4	.4	92.6
food areas	1	.1	.1	92.8
food court	1	.1	.1	92.9
food place	1	.1	.1	93.0
football	1	.1	.1	93.2
hanging out areas with tables and couches	1	.1	.1	93.3
ice machine	1	.1	.1	93.4
indoor swimming pool	1	.1	.1	93.6
lectures	1	.1	.1	93.7
library	1	.1	.1	93.8
library or small book rental	1	.1	.1	94.0
lockers	1	.1	.1	94.1

lounge room with couches and pillows/drawing room	2	.3	.3	94.3
lounge: couches & chairs	1	.1	.1	94.5
men's soccer team	1	.1	.1	94.6
more food and drink options	1	.1	.1	94.7
more intramural sports	1	.1	.1	94.9
more tutors	1	.1	.1	95.0
nap area	1	.1	.1	95.1
napping area with secure lockers	1	.1	.1	95.3
No alcohol dance hall (like a night club)	1	.1	.1	95.4
No opinion	1	.1	.1	95.5
no smoking restrictions	1	.1	.1	95.7
peaceful atmosphere a must	1	.1	.1	95.8
Philosophy discussion room	1	.1	.1	95.9
projectors	1	.1	.1	96.1
pub	2	.3	.3	96.3
quiet rooms	1	.1	.1	96.5
quiet space	3	.4	.4	96.8
quiet study area	1	.1	.1	97.0
quiet study areas	1	.1	.1	97.1
refreshments & snacks	1	.1	.1	97.2
sephardic studies	1	.1	.1	97.4
smoking area	1	.1	.1	97.5
snack zone	2	.3	.3	97.8
Society has so many distractions, I believe any of the limited resources in this economy should only go to schooling purposes and not entertainment, computers, group and informal areas. Believe the other "games" are a misuse of any state funding	1	.1	.1	97.9
soda machine	1	.1	.1	98.0
some form of music	1	.1	.1	98.2

Starbucks	1	.1	.1	98.3
sun chairs	1	.1	.1	98.4
swimming pool	1	.1	.1	98.6
swimming pool for sports	1	.1	.1	98.7
tutor room open for students who need extra help	1	.1	.1	98.8
vending machines	1	.1	.1	98.9
weight Room	2	.2	.1	99.2
Wi-Fi access	5	.7	.7	99.9
wood floor for break dancing	1	.1	.1	100.0
Total	761	100.0	100.0	

(12) Which of the following campus events have you recently attended? (Check ALL that apply)

Concert				
	Frequency	Percent	Valid Percent	Cumulative Percent
No	701	92.1	92.1	92.1
Yes	60	7.9	7.9	100.0
Total	761	100.0	100.0	

Dance presentation				
	Frequency	Percent	Valid Percent	Cumulative Percent
No	684	89.9	89.9	89.9
Yes	77	10.1	10.1	100.0
Total	761	100.0	100.0	

Library reading

	Frequency	Percent	Valid Percent	Cumulative Percent
No	721	94.7	94.7	94.7
Yes	40	5.3	5.3	100.0
Total	761	100.0	100.0	

Men's sporting event

	Frequency	Percent	Valid Percent	Cumulative Percent
No	635	83.4	83.4	83.4
Yes	126	16.6	16.6	100.0
Total	761	100.0	100.0	

Theatre

	Frequency	Percent	Valid Percent	Cumulative Percent
No	625	82.1	82.1	82.1
Yes	136	17.9	17.9	100.0
Total	761	100.0	100.0	

Women's sporting event

	Frequency	Percent	Valid Percent	Cumulative Percent
No	695	91.3	91.3	91.3
Yes	66	8.7	8.7	100.0
Total	761	100.0	100.0	

Total events Attended				
	Frequency	Percent	Valid Percent	Cumulative Percent
0	429	56.4	56.4	56.4
1	205	26.9	26.9	83.3
2	83	10.9	10.9	94.2
3	33	4.3	4.3	98.6
4	7	.9	.9	99.5
5	2	.3	.3	99.7
6	2	.3	.3	100.0
Total	761	100.0	100.0	

(13) From the following list, please check the ONE which best describes how you NORMALLY hear about upcoming campus events.

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	70	9.2	9.2	9.2
On-campus posters	162	21.3	21.3	30.5
College web site	69	9.1	9.1	39.6
In-class announcements	83	10.9	10.9	50.5
Word of mouth	225	29.6	29.6	80.0
Other	152	20.0	20.0	100.0
Total	761	100.0	100.0	

(14) What is the BEST way for ASMC to contact you regarding upcoming campus events?
(Check the one that works best for you).

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	68	8.9	8.9	8.9
On-campus posters	132	17.3	17.3	26.3
College website	81	10.6	10.6	36.9
e-mail	221	29.0	29.0	66.0
Social networking	105	13.8	13.8	79.8
Other	154	20.2	20.2	100.0
Total	761	100.0	100.0	

(15) Please look at the following list of student activities. Please indicate your level of interest in participating in them.

Intramural team sports

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	10	1.3	1.3	1.3
Definitely not participate	166	21.8	21.8	23.1
Would not consider participating	127	16.7	16.7	39.8
Would consider participating	297	39.0	39.0	78.8
Definitely participate	161	21.2	21.2	100.0
Total	761	100.0	100.0	

Intramural individual sports

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	10	1.3	1.3	1.3
Definitely not participate	190	25.0	25.0	26.3
Would not consider participating	207	27.2	27.2	53.5
Would consider participating	249	32.7	32.7	86.2
Definitely participate	105	13.8	13.8	100.0
Total	761	100.0	100.0	

College film night

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	13	1.7	1.7	1.7
Definitely not participate	117	15.4	15.4	17.1
Would not consider participating	168	22.1	22.1	39.2
Would consider participating	351	46.1	46.1	85.3
Definitely participate	112	14.7	14.7	100.0
Total	761	100.0	100.0	

Live performance/concert

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	12	1.6	1.6	1.6
Definitely not participate	98	12.9	12.9	14.5
Would not consider participating	148	19.4	19.4	33.9
Would consider participating	335	44.0	44.0	77.9
Definitely participate	168	22.1	22.1	100.0
Total	761	100.0	100.0	

Charity fund raiser

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	11	1.4	1.4	1.4
Definitely not participate	91	12.0	12.0	13.4
Would not consider participating	131	17.2	17.2	30.6
Would consider participating	411	54.0	54.0	84.6
Definitely participate	117	15.4	15.4	100.0
Total	761	100.0	100.0	

Contests

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	19	2.5	2.5	2.5
Definitely not participate	126	16.6	16.6	19.1
Would not consider participating	176	23.1	23.1	42.2
Would consider participating	331	43.5	43.5	85.7
Definitely participate	109	14.3	14.3	100.0
Total	761	100.0	100.0	

College newspaper/newsletter

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	58	7.6	7.6	7.6
Definitely not participate	135	17.7	17.7	25.4
Would not consider participating	239	31.4	31.4	56.8
Would consider participating	242	31.8	31.8	88.6
Definitely participate	87	11.4	11.4	100.0
Total	761	100.0	100.0	

(16) Would you recommend Mendocino College to a friend, family member or coworker?

	Frequency	Percent	Valid Percent	Cumulative Percent
No response	9	1.2	1.2	1.2
Yes, without any reservation	573	75.3	75.3	76.5
Yes, but only for specific course or program	156	20.5	20.5	97.0
No	23	3.0	3.0	100.0
Total	761	100.0	100.0	

Appendix II: Written Comments

The following written comments were provided in response to question 17:

In your experience so far, what is the BEST thing about attending Mendocino College?

The teaching staff in the classes I am taking are superb. Also some of the students are there to learn and are comfortable to learn with.
It's inexpensive compared to a four-year university.
Hot showers.
How friendly everyone is!
Overall education quality.
It's a small comforting college, which makes it better for us students, more one on one attention (help). Great PSY classes.
Laid-back staff.
The relationship between professors and students. I have Indermill as one of my professors (for the 2nd semester) and she has made my experience her at Mendo a great experience. She is awesome!
The best thing I have experienced is MESA! But what I don't understand is why don't the counselors tell you about these clubs. I feel like I have been wasting many semesters because I just don't know.
It has brought me out of my shell.
Its local, I like how I can choose evening classes so that I can have a job during the day.
The diversity of people and classes.
Wi Fi
Being able to fill requirements closer than SRJC. Otherwise I have been surprisingly disappointed with the instruction, sadly.
The availability of teachers and counselors to talk with regarding classes and programs that are offered. The class times that are offered.
Being close to home.
The campus style; since I come from a small town this is a campus that really fits my lifestyle. It's not that big and it has many friendly people. I would recommend that a martial arts program was added.
Theatre program.
Counseling services with Jean.
I am going to be able to pursue my career in Nursing.

Close to home.
Small, not so big.
The hours always fit my schedule and most of the teachers, especially Roger Hock are terrific.
Basketball.
Basketball.
The small school atmosphere.
Counselors and the faculty and staff.
Supportive instructors
Giving me a cheaper opportunity to better myself and family. I have learned plenty of valuable information, especially for use at work. Allowed me to get a job at a wonderful bank that would not have been possible without some education.
Well, I am getting most courses I need to take. Also the people I have met.
It gives me a new hope to become somebody, with a good job. I hope I'm not too old to get my B.A.
I really enjoy my English class. Not having to buy a \$300 book for the class and writing about current events and articles she gives us is great. One of my favorite classes, so far. By the way, if you take English 80, get Mrs. Polak.
The best thing about Mendocino College is that it is close to home.
Nothing...it's a boring town.
Playing football.
Football
Football
I really like how friendly all the teachers and staff are. I dislike how fast people drive. There needs to be someone that gets them speeders.
The college has provided great atmosphere and it seems to have a nice convenience level about it. All the staff seems to be friendly and very helpful.
Not being distracted by my friend's family.
Nice instructors and free parking.
Free parking, low cost.
I love how accessible everything is, Professors provided one on one help and interact with students.
My first semester was great, the classes were very easy for me. The teachers I had were terrific and I learned a lot

from them. I really enjoy the beautiful campus and how friendly the people are.
The interesting things I learn here, the fun conversations and generally kind people.
I see many people I have not seen since high school and the help I get and being accepted for being with my significant other is just incredible.
Instructors are good; don't have any complaints.
You can get one on one help, its close by and the teachers are willing to help.
I have a good teacher that has worked with me to complete the class.
Closest to home.
The small classes and the interactions with the professors.
You'll get to find friends that support you to move forward to education.
Friendship
It fits with my schedule.
I have always had helpful teachers. I enjoy the on-line classes as well. They help more to revolve around my schedule.
I just started so everything has been great so far.
The people.
My best experience so far is meeting so many new people every semester.
Close to home.
It is my choice which classes I get to take and take them in any order and the price of the unit is okay too.
The beautiful scenery at the College.
The education that I have gotten and the friends that I have made.
The people are friendly and the football program is pretty good.
How easy going and laid back it is. Its way more relaxed than I expected.
Just being able to come here when I didn't think it was possible.
Meeting new people.
Getting out of the house! Learning something new!
Very nice place to be at.
I feel in control of where I'm going and being a role model for my child.
The small classes.

Being able to go to the library to use the computers for research, etc. How helpful all my instructors have been, and how understanding they all are. Mendocino College to me is by far better than my high school and I have learned a lot being at Mendocino College.
Diversity; self-satisfaction.
The small class size makes it easier to communicate with the instructors.
Good instructors; friendly people.
The best thing so far here in Mendocino College is the teachers. They teach and listen very well with no doubt.
The teachers.
The fact that I can bunch my classes together and still work.
The environment.
I like everything about the college.
The best thing I have seen at the college is the classes and meeting new teachers and different people.
The fact that I can improve my skills; also I get to meet new people who are interested in getting an education.
It's a great college.
It's better than high school!
Sports
Playing football and going to the basketball games.
How small the classes are and how the teachers can focus on a student and what they need more help in.
Friendly atmosphere.
<p>Absolutely by far, the TEACHERS. I have had a couple over the years who have made me want to strangle puppies in protest of their ever being allowed to teach but the number of teachers who have invested time and energy into helping me and establishing worthwhile relationships with by far exceeds the few bad ones that have cropped up.</p> <p>By the way, you should allow a second box for writing comments about areas we would like to see improvement in. But I'll write here anyway. The Computer Science department is in SERIOUS need of overhaul and I hope you give our new department head Jeff Bergamini carte blanche in creating a program worthy of an academic institution. We can matriculate almost nothing and some of the CSC classes utterly fail to provide the content that they should be (my example in mind is the database class which does not even teach the databasing language SQL but is in fact an exploration of a single database software, Microsoft Access. The class should be called a Microsoft Access class, not a database class.). I hope to see this department change dramatically so that Mendocino College may stand shoulder to shoulder with other institutions in this area, especially preparing students for transfer which is almost impossible in our current state.</p> <p>Also, I would like to speak on our other science departments. We have an excellent, I cannot emphasize excellent enough, science program but its real weakness lies in its scope. There are not enough sections of the core courses</p>

needed for many majors. At least it doesn't seem like it. Perhaps there simply isn't a demand but I don't have access to the WebAdvisor registration database to see how many people tried to get into these classes and couldn't. If they even record that information. Perhaps a registration system that accounted for this would give you better information about what courses truly needed to be increased or cut instead of waiting to see if a class was full or not and making your determination then. I hope you take this into account already.

I have also found that SRJC holds many sections of many classes and they have a broad range of programs. I understand our community may not be able to support such a large-scale operation but there are several areas we don't even offer classes in. One such class is Organic Chemistry. This class I would take for personal interest if it was offered, let alone my major. But unfortunately attending college is fast becoming like buying food. I try to buy everything I can locally and even prefer the farmer's market to the co-op but if something I need cannot be obtained here, I will go elsewhere.

I love Mendocino College and everyone who makes up our entire community! Even after I transfer to universities I still hope to continue taking relevant and personally interesting classes here when I return!

The best thing about attending Mendocino college is all the down to earth personnel.

Athletics, because that's what I'm mostly about and the gym, even though it is crappy.

That I get to refresh my skills and get started for a new life as a graduate.

The many labs the college has to offer. I just wish there could be more times available.

It's very convenient. Students & staff are all friendly and make it exciting to attend school.

Everything is nice.

My instructors are very knowledgeable.

The friendliness of the people and staff on campus.

My experience here has been helping me mature into a young adult.

The best thing about attending Mendocino college is to learn.

I enjoy my teachers and how thoroughly they explain the work.

Everything has been pretty nice.

Learning new things.

Positive people.

Everything.

Gaining knowledge.

High level of instructor dedication.

I like being able to take online classes when I feel like it.

I'm still close to home.

I enjoy my classes this year. The teachers are great.

The down-to-earth attitude of the people that are here, both students and faculty.
I am getting the help I need.
I think the best thing about Mendocino College is the teachers and the facilities. What I don't like is the impatience of some of the office workers.
How small the school is but that is also the worst part. It's just the rooms are too small.
Being able to go to classes in Lakeport.
Close to home.
I like the amount of classes you can take and how the units can be transferred to a university.
Teachers
To get to improve our education and it helps us to have a better life.
The knowledge that is provided.
Beautiful campus, friendly people, great education.
Nice teachers.
Still attending to find out?
The parking space and library.
Save a lot of money and finishing General Ed. Faster.
Agriculture, but we need more resources updated, etc.
I can catch the bus nearby. It's a small college and the chances of a class being filled are slim.
Sports programs and teachers.
I like the atmosphere.
Everyone helps everybody.
Getting my education.
Getting my education and my ability to continue my dream and goal in life to get to meet new people and maybe start a new life. For me, coming to the college got me my fiance and now we are planning our life, wedding and our future.
Don't know really... I guess seeing friends and having class or with people you met with. Some of the classes are pretty cool.
Financial aid.
On the right track to get my degree.
Meeting new people.

Basketball.
It is the one-on-one teaching experience.
The help from teachers.
Friendly staff and students.
Everything, I love it.
Being able to work and also get my education.
Eagle's Nest.
I love the instructors. They have been amazing. I will definitely take more classes next semester, and if I need some that are online, I will definitely take them that way. Love the online instructor I have and love the class format.
Close to home.
Close to home.
Education, sports.
Learning and making new friends.
Smaller classes more intimate teacher/student setting.
Not so great, but okay, I guess.
All the help that is available to students.
It's close to home.
The people and the teachers have been great.
It's cheap.
It's a peaceful place where you can learn and it's got good teachers.
Soccer team needed.
Class size.
Class sizes, pricing and activities.
The instructors are great, but technology and supplies are lacking.
In my opinion, the best thing about attending MC, is that it is close to where I live and being able to go to school without driving too far from my hometown (Round Valley) is great. I would hope that the core classes would be offered at Round Valley, so that people who aren't fortunate to have a running vehicle can have access to a quality education here at MC.
The variety of classes that is available. Also the Math department.

I can get an AA degree while still in high school.
That I can afford it.
The ability to locally expand my knowledge, future and mind.
It has what I need to be able to transfer without spending too much.
Good instruction, class selection, the campus is growing.
Being able to get a schedule that works for my busy life.
How willing staff is to insure you succeed in learning material, offering all the help you need.
Availability of classes and assistance for those classes.
Baseball.
Great teachers and staff! The best!
Being able to work full-time and go to class at night.
Smaller, less crowds relative to other colleges in Northern California.
Location convenience.
How laid back the entire campus is. No stress.
Availability of counselors and teachers.
All the different people from all over the nation that come here to better themselves through school/sports.
The people here are generally pretty friendly.
Inexpensive way to get classes out of the way...close to home.
The ability to explore and not go into massive debt doing it.
I love the environment. Many of my teachers were amazing however many of them feel dead. It's a great place to come to school.
Close to home.
The staff and counselors.
It gets me educated.
Getting educated.
Cost and availability of classes.
It's the closest community college.
Being close to home.

<p>I enjoy the new people I have met, through helping Noato Horiguchi in the Athletic department. I also really appreciate the time Noato has given me to help with future education and transferring.</p> <p>Worst: NEW PARKING LOT. I have to come to class an hour early to find a spot to park in the new buildings.</p>
Gaining continuing knowledge.
Close to home; cheap.
It's the closest school to where I choose to live.
Since I have started here, I have been supported and uplifted by all staff of this college which has enabled me to succeed and work toward a brighter future for myself and my family.
Online classes! I wish there were more options though. I also wish more classes were held on the Willits Campus as well as varied times for classes.
Having a center in Willits, I am a mom of two busy boys and traveling to Ukiah is not always easy for 8 o'clock classes because I have to find before school child care.
Local classes.
The students and the teachers are all friendly, classes are close to home. Mendocino College needs to get a wrestling & soccer & men's volleyball teams...very unhappy with sport availability. Need more vocational programs/plumbing.
The teachers and the price!
The county actually having a college and even the Willits campus...it's nice.
The teachers are real informative, open to discussion and available.
Bettering myself through knowledge.
I have really positive experience. I learn a lot of things from college but I like the most teachers' style to teach.
So far going to school again but one class at a time.
The small school, the ladies that work in the offices. They've been here awhile, that helps the students. There is room for growth here.
It works with my schedule.
The girls, the library, the great teachers and the gym (though it could be bigger).
The people - instructors, counselors; the staff in general - have been very helpful.
Most of the teachers are really nice and understanding.
That everyone is so nice and everyone helps you find what you need.
The flexibility in the days and times my classes are works out with my daily schedule.
The people are very nice and so are the teachers. The people in the office are very helpful and patient with people.

I am fulfilling my educational goal.
Having classes with my friends.
Seeing friends; the homework; meeting new people.
It's the best way to make up credits for high school.
Learning new things and catching up easily on credits.
I want to meet new people. I like that there is a lot of friendly people and it makes me even happier that all the teachers I've met are very friendly. I'm looking forward to this fall.
The best thing about attending Mendocino College is the teachers.
It's very inviting, I love the atmosphere and the teachers are great.
Schedules.
I love that it is a smaller campus. Having come from Diablo Valley College, I feel I get more of a chance to communicate with and make a personal connection with my teachers as well as the students.
Mendocino College is small and it is easy to get classes you want. The free parking is also very nice.
The great staff and beautiful campus.
Meeting new people.
Reasonable tuition rates and course times.
Communication with the financial aid office and with some teachers.
Football & classes.
Campus is always clean. Teachers are always kind.
Smaller classes, easier learning experience.
I get to talk one on one with teachers and they work hard with you if you work hard with them. It seems like they really care about our individual success.
Class size and organization.
The best thing I have experienced so far is meeting new people in my classes and in the activities I have been a part of.
All the support I receive from ALL faculty. I know the faculty here honestly cares about us students and that is what sometimes carries me through a tough semester.
Small class sizes; nice environment with fresh air.
That it's easy to get my time of classes and still handle a job.
The different views of students and the ability of the teachers to get me to learn and enjoy my education.

The best thing about MC was the recording studio. I am not the only one with this perspective. While the recording studio was open many people enrolled in college, as soon as it closed down (after upgrading it) most of those students dropped out. That was my best experience and I hope you guys rehire Paul or another music instructor before MC loses its musical and cultural value.
I've met some amazing people, so the social interaction and great professors with unique teaching styles.
Great professors, especially B. Rawlinson and Roger Hock.
Small classroom size, good learning environment.
I think the classes are amazing. The teachers know what they are teaching and can clear things up very easily. I also love hanging out with friends at Schat's.
That it is small and easy to stay focused.
It is affordable and its near home. Classes work for me.
The variety of available classes and the diversity of the students. The Counselors are pretty awesome as well.
I really like the teachers. They have been very helpful and understanding.
Not too expensive to pay for and it has fun classes and good class hours.
The support from classmates and instructors.
It is a comfortable, easy going place to get your general ed. classes done and move on to a four year university. It is also a very beautiful campus. I would recommend it to anyone looking to go to a community college.
I can better my future and my son's future with the education I am receiving. I am also grateful to receive financial aid in order to attend full time.
The teachers; they seem to care about the individual.
Convenience, small campus, easy to get around, great classes, good shows, etc.
It is local, very outdoors and friendly people.
The classes; I like how they are open to my own schedule and I like the times.
The way the teachers help you learn.
That you can get internet access almost everywhere, and I like the teachers; they are so helpful.
One-on-one time with teachers; availability of computers; tutoring availability.
The chance/ability to explore what I like to do without accumulating massive debt to do it.
Bart Rawlinson and Alan West. Amazing, fun, helpful teachers.
Quality, affordable education. The opportunity to continue my education without burying myself under a mountain of unmanageable debt.
People, both students and instructors, have all been surprisingly helpful and friendly.

Great teachers. I wish there were more opportunities like larger schools because I want to be on a crewing team.
Cheap, local, quickest way out of Ukiah
The best thing about attending Mendocino College is how cheap it is to get your general education done before transferring to a four-year college.
Location close to home, cost...programs needed for advancement in my current career (Fire Science, Paramedic)
The chance to meet new people and the instructors really seem to care.
The instructors have a one-on-one personal level to get to know a student. The classes are not so big.
How much I learned in one semester.
The amenities it has to offer coupled with the beautiful landscape.
The best thing is the ability to choose classes that I like and are relevant to the career that I want.
It is my experience that this college does its utmost to prepare their students for a successful and independent future. However, I believe the Admissions and Records Office needs to have a more staff, meaning more time with all windows open instead of just one window open.
ASMC.
Classes are inexpensive and meeting new and interesting people through various classes.
The best thing about Mendocino College is the teachers because they are nice and understanding as well as the art and music programs. The campus is also really beautiful which makes me want to be here.
Moving forward! Accomplishing getting through it. I am glad at the opportunities I did dig out, find and experience, but the lack of direction at the get go created quick fixes, scolding and unnecessary stress at the end. Also melancholy at the opportunities missed. This is an experience that cannot be repeated.
My best experience is that teachers are great and have time to talk to them if I had trouble with homework.
The classes are good.
The courses that I am taking and all the help for my classes.
I get the opportunity to further my education and attain my personal goal of becoming a youth drug and alcohol counselor.
The best is that it is closer to my house and many friends came here, but what I dislike about this college is that there is no men's soccer team and when I was coming here I was motivated to play in a soccer team but then I was disappointed because I found out there was no soccer team in Mendo.
The staff and students have been very helpful.
I like the environment of the campus. It offers most of the classes I need.
That you learn more stuff and prepares you for the real world.
Availability of online courses which fits my very tight schedule.

Small classes and good instructors.
The best thing about attending Mendocino College would be having the opportunity to expand my knowledge and people caring for your success.
The instructors are awesome. I have had a few dry subjects but for the most part they make it fun and easy to learn course. I just wish there were more classes offered in Lakeport.
My teachers are pretty cool.
The care and effort the Mendocino College personnel and instructors give to students.
In my experience the best thing about attending Mendocino College is I got a better job. I feel high self-esteem and self-confident in all my activities.
Cheap classes with flexible schedules and professors that teach.
The teachers are way more helpful than counselors here on campus. I've been here several semesters and still don't have a specific one, I see a new one each year.
It's close to home. I am disappointed that weaving classes have been cut. It feels that community is being taken out of Mendocino Community College.
Beautiful campus.
The atmosphere, campus and the music program.
Best? I would say the volleyball team. It is the only reason I go to this school.
Small, personal classes; pretty campus; good general ed. classes.
The Theatre and Dance programs are wonderful! The instructors really make the difference from other colleges I've attended.
The best thing about attending Mendocino College so far has been that the classes that I'm taking right now, this semester, are very interesting and I like how I can talk to the counselor or email him/her.
Attitudes of counselors and instructors.
The location and campus is beautiful. Friendly staff and peers.
I've lived here all my life, so I can still live with my parents and go to school.
The staff!! Very happy with every teacher I have had!!
Friendliness of staff.
Small class sizes.
If work study programs were available to more students.
Everything!
The art programs.
Most staff is very friendly and willing to help you. I think this is very important.

The best thing about attending Mendocino College is to be given the opportunity to further my education and become what I truly want to do.
Definitely, thus far Speech with Mr. Bob Alto. He is the most extraordinary and educated professor that I have come across here at Mendocino College. You need more counselors and more than 1/2 hour. That is an insult. We pay for our education.
The classes that full-time job workers can use.
Chairs that have leaning backs are nice.
Teachers are cool.
It's close to home.
One-on-one time with professors if needed.
Moving to a four-year college.
Close to home.
Times that classes are starting and ending. Great teachers.
That the teachers are very dedicated to giving their students the best education they can offer. Also the fact that the teachers are committed to helping their student success in what they want to do with their lives.
I feel better about myself.
Availability of campus in Lakeport and the teachers and staff.
I am now overloaded with home work because my CCS-221 class just started and on the first day I have to read 2 chapters -- 98 pages on the first day. That's not cool.
The softball team and some very special, influential instructors. Loved many of my courses.
I enjoy that I know a lot of students that attend this college.
It's easy for me to go to school plus work full-time so that I can afford to come here.
The staff is extremely helpful and the teachers have been great so far. The only drawback is scheduling classes each semester and trying not to have to drive to Ukiah more than once a week.
Easy-in classes.
Some of the instructors are very passionate about what they teach which in turn makes me, as a student, passionate about learning.
It's free and for the most part close to home. The instructors are excellent and the staff is always very helpful.
How convenient it is.
My veteran's counselor and the beautiful grounds at the Ukiah campus.
I like the teachers and the way they teach.

<p>That is has a campus "Lake Center" that is closer to me and accommodates my schedule and makes college accessible.</p>
<p>The best thing is how the teachers are always willing to help us. This college has great teachers.</p>
<p>The science labs.</p>
<p>Clean campus and good class schedules.</p>
<p>Mendocino College provides a clean and easy going work environment for me to work and study. The teachers are also overall engaging which helps me to maintain focus in class and improves my overall comprehension of the lessons taught.</p>
<p>Location: I am able to take classes in Lakeport which definitely helps cut down on fuel expenses when compared to Ukiah.</p>
<p>The number of people who go here and the interaction with numerous different people.</p>
<p>Baseball</p>
<p>Great teachers, great counselors.</p>
<p>Cheap and close to home.</p>
<p>Great teachers and counselors.</p>
<p>So many classes for a small college (Lake Center).</p>
<p>I can fit my classes into my schedule. Most classes are once or twice a week which really works for me and my schedule. Another thing is its a community college - classes are cheap and all you have to do is buy your books. Taking classes has really helped me out - not only am I learning but its fun.</p>

For me, I support myself through college and because we have to include our parents information on the FAFSA I don't qualify for any funds but my parents still don't help me so the fact that this college allows students to go to school for little or no money is what I love. i also really love the fee waiver. Without these things I would either not be going to school or I would be up to my neck in debt due to student loans. So, thank you for allowing me to better myself.
Being able to take classes and get them done before I transfer to a four-year university.
The ability to have a good teacher-student relationship.
College football.
Class size.
My teachers.
The friendliness of the people.
The level of challenge in each class.
I get to see my friends.
Meeting new people, learning new things.
I appreciate how the instructors help all of the various types of students.
MESA
Everyone seems so helpful. They take time.
Great teachers who know how to teach the students.
Location.
Teachers are great; classes are great.
I like that it is small, easy t find classes and close to home.
It's cheap and everyone is friendly.
It's a great college to get a slow start on, so you can work on a four-year college or receive credits for some personal reason.
The instructors are outstanding - far superior to what I expected. Enrollment was done quickly and efficiently and all other staff of MC are also superior.
It is a small based community college. I really enjoy that there's not a lot of people.
Going back to class and furthering my education.
I love the people and the library.
The best thing is the professors. I really enjoy Rick Jones and Jody Gehrman.
The students and the teachers.

There are so many scholarship opportunities! The classes are cheap, which is what I needed.
It's in town. That and it has a decent Theatre Arts program.
The teachers are very nice and care about the students.
Friendly, peers; Automotive classes; comfortable environment.
Feeling that every class isn't super hard to accomplish.
The people.
Jody Gehrman.
It's affordable to go to school.
Locations (I live in Willits) are nice for me. Also every class I have attended I have felt at home in!
Location in Willits, so all of us Willits students don't have to drive to Ukiah.
Getting back in the education world.
It's close to home.
The beautiful campus. Very progressive.
It's close to home and cheap.
The relaxed, laid back feel.
It's a nice peaceful campus.
The surrounding environment.
Sports programs and counseling.
The scenery around campus.
It's organized and so far my experience has been good.
If I didn't play sports I would not come here, it's boring!
I love this college! It inspires and motivates me just to be here. The instructors are awesome. Cell phones in class and especially the library are a bummer. I am especially dismayed that there are no consequences for people who violate the no-smoking rules, despite the good people who try to enforce them. You could smell cigarettes outside the library, in the halls yesterday. Stay in that solution! How about three strikes or you're out?
Small class size.
I can live at home and save money.
Well, the best thing about attending Mendocino College is the loving faculty.

I like the level of standards of education. The student learning outcomes.
How great the teachers are. They work with your personal or work schedule. It is very nice because I have a job at the hospital. I work crazy hours.
It's a good school to start off at.
The campus is beautiful. Variety of classes including a great Math dept. Very disappointed that the Textile dept. is gone and would like to see classes in architecture and green building.
Teacher is very kind; classmates treat each other nicely.
Good student/teacher ratio.
Save money on classes.
The best thing so far is the students and teachers.
Furthering my life goals and fostering relationships with new people.
Ease of enrollment, financial availability, and friendly people.
The quality of the teachers is extremely good.
The best thing has been accessibility. Everything is convenient.
The pure experience of it all: people, classes, instructors, everything.
How it works with the high school to fulfill credits and requirements.
I like the instructor.
Tight knit community.
Teachers.
Close to home.
Close to home. Small class sizes.
I like the small classes.
Good variety and size for a small campus. It's cheap. New building projects look promising.
Just attending the classes I want.
The friendly atmosphere and teacher recognition.
Instructors, classes, campus, location, sports programs.
It's one step closer to getting me outta here.
The education and degrees per cost is unmatched in California.
Close to town, but we need a bigger campus in Lakeport.

Being able to get my AA at a lower cost.
Instructors going out of their way to help students succeed.
The best thing about attending Mendocino College is the classes that you take.
So far I have liked all my classes, good teachers and counselors. The campus is nice. Have no complaints.
So far, that I can work the classes to the abilities of my job schedule. The classes are at good days and times also. Also people get to know each other pretty quickly.
Good instructors and relevant classes for my goals.
Class sizes; teachers are easy to follow.
I have enjoyed many of my instructors. They all have been really great.
Class sizes.
Small classes, good counselors.
The quality of the teaching staff is very good.
It helps me with my high school work.
Well, as my first college, I think its the instructors and counselors.
I get to better my life and learning skills.
How it has worked for my busy life with kids.
I get to learn more. I like all my classes.
The teachers.
The faculty.
The English teachers/program.
It's cheap. Also I live 10 minutes away.
The Psychology department. The Child Development Center (for daycare).
The diversity.
Friendliness and diversity.
Everything except not having anywhere to hang out when it is raining.
Amount of help available from teachers.
Met lots of new people.
That they have a soccer class in Spring and Summer.

The educational program.
English teacher Joshua Landers. Roger Hock. Most of the teachers I have had classes with.
The instructors and their willingness to help.
Small classes with personalized instruction. Also like classes that are 3 hr. blocks rather than twice a week. Teachers are great with lots of experience; department heads are great; and faculty both helpful and friendly. Both Lake and Ukiah.
I have really enjoyed my instructors. They have been great.
The level of dedication that the teachers give to their students. I have always thought that they really cared about our successfulness and not just a paycheck.
Ceramics department. The instructors.
How cheap it is and also the diversity of age groups that isn't present at a four-year institution.
The accessibility of the faculty. The offering of on-line classes.
Psychology program.
It's inexpensive. Fun teachers that get involved like Bob Alto, Roger Hock, Rick Jones.
Rick Jones (Lake Center History); Dave Soummel (Span 200 Lake Center); Kathleen Wagschal (Lake Center Human Sexuality).
The teachers.
I like that the instructors actually make sure you understand the material. I also like being able to meet with my EOPS counselor to come up with an education plan. Also access to talk to someone at the transfer and career center about transferring.
It's convenient for me.
Convenient, great campus.
The convenience of the campus and the variety of courses.
Class size, instructors and most Ceramics and other classes that did not necessarily transfer.
For the most part, the best part is the students themselves. Also Mr. Prather is an excellent teacher, as well as Mr. Hellnen.
It's near home; not expensive; and provides a variety of classes.
The college is close to my home.
Some of the teachers teach at the Mendo, and some of the students. Also the counselors.
The availability of evening and on-line classes.
Eagles Nest!!! Bomb burritos. Best part of MC, hands down.

Meeting new people.
New people.
Meeting new people.
The variety of classes offered.
Our staff and faculty.
Right near my home. So far, good teachers and interesting courses.
Teachers are easy to talk.
Getting my units. However, a medical marijuana smoking area should be established in the campus grounds. Currently there is one disability this college DOES discriminate against.
Getting the AA degree; Roger Hock; Jean Stirling
I wish there were more trees for shade.
Faculty and classes offered.
It is the closest and cheapest community college to where I live.
Meeting new people; Human Sexuality class.
Best: Teaching staff, campus, library; Worst: Counseling, Financial aid.
The education I am receiving.
It's affordable.
Beautiful campus.
It's cheap and closest to where I live.
The faculty is very dedicated to students succeeding.
Have had some wonderful instructors.
The variety of classes available.
Volleyball; computer lab; Bookstore; on-line classes.
To learn in the classroom with the teacher.
It's fun and it helps me to get better skills.
The best thing right now is getting credit.
The best thing about attending Mendocino College is that the teachers are very helpful and understanding.
Close to my house, good classes.

The best is that you can improve your skills.
Convenience in scheduling.
That there is a campus in Lakeport so we don't have to drive far.
The chance to further my education and prep for GED
Everyone that I've met so far is very friendly and helpful.
A lot of the teachers are very cool and laid back. They make learning fun and interesting. Plus I have made a lot of really good friends.
It's close to home and offers all the classes I need. Financial Aid available.
I like my classes and the teachers.
Meeting friends and meeting new people.
Meeting new students.
It is local; the teachers are friendly and the counselors are great at help.
It's close to home and the teachers here seem to be helpful.
I like the smaller campus atmosphere.
The teachers and the new faces.
Attending Mendo is one of the best choices because it has most of the classes that I can get at a 4-year college for a better price. The classrooms are small; teachers are great at explaining the material.