



Mendocino College

COURSE LEVEL STUDENT LEARNING OUTCOMES

Term Effective:

Fall	2008
Semester	Year

Title:

Writing For Mass Media

(limit to 50 characters including spaces)

Course Number:

JRN-201

Initiator:

Debra Polak

Date Submitted:

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Units Min:

3.00

If this is a variable unit course, then the relationship between units and any difference in expected SLO's should be explained.

Units Max:

3.00

Lecture Hours:

3.00 to 3.00

Lab Hours:

0.00 to 0.00

Activity Hours:

0.00 to

Student Learning Outcomes: *(Enter the SLO's in an outline format. Use the Ctrl + Tab keys to indent for subtopics.)*

Students completing Journalism 201 will be able to:

1. Write articles in several common newspaper forms, e.g., news, feature, editorial.
2. Demonstrate understanding of similarities and differences in writing for newspapers and writing for broadcast and/or electronic media.
3. Evaluate news worthiness; exercise news judgment.

SIGNATURES / APPROVALS:

Instructor(s) _____
Signature Date

Instructor(s) _____
Signature Date