



# Mendocino College

COURSE LEVEL STUDENT LEARNING OUTCOMES

<b>Term Effective:</b>	Fall	2008
	Semester	Year

Title:   
*(limit to 50 characters including spaces)*

Course Number:

Initiator:

Date Submitted:

Units Min:  *If this is a variable unit course, then the relationship between units and any difference in expected SLO's should be explained.*  
 Units Max:

Lecture Hours:       Lab Hours:       Activity Hours:

**Student Learning Outcomes:** *(Enter the SLO's in an outline format. Use the Ctrl + Tab keys to indent for subtopics.)*

The student will learn how to:

1. Explain the nature of business and its environment.
2. Develop a general business vocabulary.
3. Explain various management concepts and organizational structures.
4. Explain management of resources - human, financial, information and material.
5. Identify the basic marketing concepts.
6. Discuss the general methods of financing business ventures.
7. Describe commonly encountered securities markets.
8. Explain the common ethical challenges faced by businesses.
9. Discuss issues of diversity in business and the professions.
10. Understand the advantages and disadvantages of basic business structures.
11. Apply the basics of accounting to understand financial reporting.

**SIGNATURES / APPROVALS:**

Instructor(s) \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

Instructor(s) \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_