



Mendocino College

COURSE LEVEL STUDENT LEARNING OUTCOMES

Term Effective:	Spring	2008
	Semester	Year

Title:
(limit to 50 characters including spaces)

Course Number:

Initiator:

Date Submitted:

Units Min:

If this is a variable unit course, then the relationship between units and any difference in expected SLO's should be explained.

Units Max:

Lecture Hours:

Lab Hours:

Activity Hours:

Student Learning Outcomes: *(Enter the SLO's in an outline format. Use the Ctrl + Tab keys to indent for subtopics.)*

1. Know about innovations in computer hardware and how they have affected the modern day writer and publisher.
2. Be familiar with innovations in computer software that affect the modern day writer and publisher.
3. Design and produce a combination graphic and text product using a current desktop publishing software product on a microcomputer.
4. Be knowledgeable about the graphic design industry and how microcomputer desktop publishing fits into that industry.
5. Be familiar with the techniques/concepts of professional layout and design.
6. Have experience practicing the skills and concepts involved in producing quality text.

These outcomes will be assessed by completion of basic desktop publishing documents including brochures, newsletters, letterhead business cards and invoices.

SIGNATURES / APPROVALS:

Instructor(s)

Signature

Date

Instructor(s)

Signature

Date