

FRANKLIN UNIVERSITY - MENDOCINO COLLEGE

07-08 Course Articulation Guide - Business Related Majors

This guide should be used in conjunction with your Degree Audit and Completion Guide

**STUDENT MUST APPLY AND COMPLETE PF 321 LEARNING STRATEGIES
IN ORDER TO ACTIVATE THEIR PROGRAM**

This document is an unofficial, informational guide.

Please review your Academic Evaluation and contact your SSA with any questions.

FRANKLIN UNIVERSITY COURSE

MENDOCINO COLLEGE COURSE EQUIVALENT

General Education - REQUIRED FOR ALL MAJORS

SPEECH OR INTERPERSONAL COMMUNICATION.....	SPE 200 Intro to Public Speaking <u>or</u> SPE 210 Interpersonal Comm
COLLEGE WRITING.....	ENG 200 Reading and Composition I
BUSINESS PROFESSIONAL COMMUNICATION.....	BOT 170 Written Communication for Business
^1 COURSE FROM THE DEPT OF SCIENCE.....	Select from COURSES such as Chemistry, Biology, Physics, etc.
^1 COURSE FROM THE DEPT OF HUMANITIES.....	Select from COURSES such as Philosophy, Literature, Ethics, etc.
^1 COURSE FROM THE DEPT OF SOCIAL/BEHAV SCIENCES...	Select from COURSES such as Anthropology, Sociology, Psychology, etc.
^IF YOU ARE UNSURE IF YOUR COURSE WILL TRANSFER PLEASE CONTACT YOUR SSA	
MACRO OR MICRO ECONOMICS.....	ECO 200 Economics (Macro) <u>or</u> ECO 201 Economics (Micro)
STATISTICAL CONCEPTS.....	MTH 220 Statistics
INTRO TO SPREADSHEETS.....	CSC 164 Electronic Spreadsheets
INTRO TO DATABASES.....	CSC 166 Database Software
ALGEBRA COMPETENCY (SEE STATEMENT BELOW).....	MTH 56 Intermediate Algebra
GENERAL EDUCATION ELECTIVES.....	General Education Electives select from non-developmental courses.

Accounting (ACCT)

Prior to Beginning your Bridge Courses, apply to Franklin University and complete PF321 Learning Strategies

Business Core

FINANCIAL ACCOUNTING.....	BUS 200 Financial Accounting
MANAGERIAL ACCOUNTING.....	BUS 201 Managerial Accounting
MANAGEMENT THEORY & PRACTICES.....	BUS 136 Introduction to Management
MARKETING.....	BUS 151 Introduction to Marketing
BUSINESS LAW.....	BUS 212 The Legal Environment of Business
INTRODUCTION TO FINANCE.....	Not available at your institution please take FINA 301 with Franklin

Major Area Bridge

INTERMEDIATE ACCOUNTING I.....	Not available at your institution please take ACCT 310 with Franklin
INTERMEDIATE ACCOUNTING II.....	Not available at your institution please take ACCT 320 with Franklin
COST MANAGEMENT.....	Not available at your institution please take ACCT 330 with Franklin
FEDERAL TAXATION I.....	BUS 111 Federal Tax Accounting
* AUDITING.....	Not available at your institution please take ACCT 470 with Franklin

Business Administration (BSAD)

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Business Core

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MANAGEMENT THEORY & PRACTICES.....	BUS 136 Introduction to Management
MARKETING.....	BUS 151 Introduction to Marketing
BUSINESS LAW.....	BUS 212 The Legal Environment of Business
INTRODUCTION TO FINANCE.....	Not available at your institution please take FINA 301 with Franklin

Major Area Bridge

An Additional 8 semester/12 quarter hours in Business Administration related courses (i.e. Accounting, Management, etc.) are required

*Taking Major Area Electives to fulfill the "University Electives" requirement under "Capstone" may affect this section.

Please see your Student Services Associate for more information**

Business Forensics (BSFR)

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Business Core

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MARKETING.....	BUS 151 Introduction to Marketing
BUSINESS LAW.....	BUS 212 The Legal Environment of Business
INTRODUCTION TO FINANCE.....	Not available at your institution please take FINA 301 with Franklin

eMarketing (EMKT)

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MANAGEMENT THEORY & PRACTICES.....	BUS 136 Introduction to Management
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Major Area Bridge

WEB DESIGN AND IMPLEMENTATION.....	CSC 130 Web Page Design and Deve and CSC 134 Developing Web Apps
FUNDAMENTALS OF GRAPHIC DESIGN.....	ART 181 Computer Graphics and ART 213.2 Color
GRAPHIC EDITING SOFTWARE.....	ART 86 Adobe Photoshop Laboratory
INTERNET MARKETING.....	Not available at your institution please take EMKT 340 with Franklin
INTRODUCTION TO WEB AUTHORING.....	Not available at your institution please take COMP 107 with Franklin

Financial Management (FINA)

****STUDENT MUST COMPLETE BOTH MICRO AND MACRO ECONOMICS****

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Major Area Bridge

MACROECONOMICS.....	ECO 200 Economics (Macro)
PERSONAL FINANCIAL PLANNING.....	BUS 138 Personal Finance
INTERMEDIATE ACCOUNTING I.....	Not available at your institution please take ACCT 310 with Franklin
INTERMEDIATE ACCOUNTING II.....	Not available at your institution please take ACCT 320 with Franklin

Forensic Accounting (ACCT/BSFR)

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MARKETING.....	BUS 151 Introduction to Marketing
BUSINESS LAW.....	BUS 212 The Legal Environment of Business
INTRODUCTION TO FINANCE.....	Not available at your institution please take FINA 301 with Franklin

Major Area Bridge

INTERMEDIATE ACCOUNTING I.....	Not available at your institution please take ACCT 310 with Franklin
INTERMEDIATE ACCOUNTING II.....	Not available at your institution please take ACCT 320 with Franklin
MAJOR AREA ELECTIVE.....	PLEASE SEE YOUR SSA FOR POSSIBLE OPTIONS

Human Resource Management (HRM)

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FINANCIAL ACCOUNTING.....	BUS 200 Financial Accounting
MANAGERIAL ACCOUNTING.....	BUS 201 Managerial Accounting
MANAGEMENT THEORY & PRACTICES.....	BUS 136 Introduction to Management
MARKETING.....	BUS 151 Introduction to Marketing
BUSINESS LAW.....	BUS 212 The Legal Environment of Business
INTRODUCTION TO FINANCE.....	Not available at your institution please take FINA 301 with Franklin

Major Area Bridge

HUMAN RESOURCES MANAGEMENT.....	Not available at your institution please take HRM 300 with Franklin
* STAFFING.....	Not available at your institution please take HRM 301 with Franklin
*COMPENSATION AND BENEFITS.....	Not available at your institution please take HRM 401 with Franklin
*EMPLOYEE AND LABOR RELATIONS.....	Not available at your institution please take HRM 402 with Franklin

Management (MGMT)

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Major Area Bridge

HUMAN RESOURCES MANAGEMENT.....	Not available at your institution please take HRM 300 with Franklin
* ORGANIZATIONAL BEHAVIOR.....	Not available at your institution please take BSAD 325 with Franklin

Marketing (MKTG)

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BUSINESS LAW.....	BUS 212 The Legal Environment of Business
INTRODUCTION TO FINANCE.....	Not available at your institution please take FINA 301 with Franklin

Major Area Bridge

ADVERTISING.....	Not available at your institution please take MKTG 320 with Franklin
MAJOR AREA ELECTIVE.....	PLEASE SEE YOUR SSA FOR POSSIBLE OPTIONS

Elective Bridge Courses (taken at Mendocino College) - REQUIRED FOR ALL MAJORS

Nondevelopmental level courses taken at your community college and not applied directly toward another Bridge requirement will be applied in this area. **An official evaluation of transfer credit will determine the need for electives.** If you need additional courses to meet the hours required for your Bachelor's degree, **please select business or computer related courses** from those offered at your community college. Other courses may be acceptable in this area. Please see your Franklin University SSA for approval prior to taking the course.

JOINT PROGRAMS OF STUDY OPTION

The majors highlighted above are eligible for our Joint Programs of Study program. This unique option allows you to finish both your Bachelor's of Science degree and your MBA at an accelerated rate. Specific MBA courses can be substituted for Franklin University Major Area electives. Contact your SSA for information concerning the Joint Programs of Study program.

ALGEBRA COMPETENCY STATEMENT

Franklin University requires that all of our student satisfy an Algebra Competency Requirement. The Algebra Competency Requirement can be met in the following ways:

1. Algebra II in High School with a grade of "C" or higher;
2. Pass the Franklin University Algebra Competency Test;
3. Take Fundamental Algebra (MATH150) at Franklin University; or

4. Transfer in Fundamental Algebra (MATH150) or higher (College Algebra, Calculus, Finite Math, Discrete Math, etc., but not Statistics**)

**Statistics will not waive the Algebra Competency Requirement unless the course has been approved for your school. Please see your SSA.

* This is a nonstandard bridge course. Completion of this course at your community college may increase the number of University Electives required to meet the 40 hour residency at Franklin.

Revised
Completed 7/20/2007